

PRESS RELEASE

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DENIZBANK STANDS CLOSER TO PRODUCER WITH KULA BRANCH!

DenizBank, private bank that makes the largest investment in agriculture, is expanding its branch network to be closer to the producer throughout Turkey. In this framework, DenizBank offers an innovative and privileged banking service to Kula citizens by the Kula branch opened on February 9, 2009. M.Ünal Boztürk is the branch manager of DenizBank Kula branch that has been conducting its activities for almost four months.

Mr. Boztürk stated that: "DenizBank Kula Branch is very content of offering services to producers. We will always be with the producers of Kula, and add value to their both financial and social lives. I wish the Kula Branch would be beneficial for the citizens of this region".

DenizBank started **DenizBank Agricultural Mobilization** on the World Farmers' Day, May 14, 2009, to add value to the financial and social lives of producers in cooperation with the Ministry of Agriculture and Rural Affairs. In the scope of this mobilization, DenizBank conducts various activities ranging from supply support to local festivals and from social activities to education in order to add value to the financial and social lives of producers.

Within the framework of mobilization, 100.000 will be presented to 1.000 villages, scholarship will be offered to successful students without financial aid, regional agriculture's today, tomorrow and potential will be discussed at the "Agricultural Councils" to be held in 11 cities, seminars will be given to thousands of producers and consultancy services will be offered.

During the Agricultural Mobilization, producers can buy fuel from Petrol Ofisi with five-month maturity and interest-free. In total, 8 tractors, 80 fuel purchasing cheques, 80 seramatik machines (greenhouse automation systems) and 80 mobile phones will be distributed at the drawings to be held on June 16, July 17, August 18 and September 24, 2009.

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Expanding customer-oriented approach to all its branches, DenizBank will have 60 branches tailor-made for agriculture by the end of the year. In total, 215 out of 450 DenizBank branches will offer tailor-made products and services for producers through agricultural engineer-bankers.

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