

In 2009, DenizBank supports Tourism SMEs with YTL 120 Million...

Including tourism among its niche sectors, DenizBank continues supporting tourism sector with tailor-made products and services. In 2008, DenizBank granted tourism SMEs a credit line of YTL 88 million.

Aiming at providing the tourism sector with continuous banking services in each season, DenizBank offers advantageous solutions for each kind of need not only by its tailor-made sectoral financial support packages and banking services but also by signing agreements with local suppliers.

Evaluating the support DenizBank provides for tourism sector, Gökhan Ertürk, DenizBank Deputy General Manager said "with our tourism packages that attracted great attention especially in Mediterranean and Aegean Regions, within 2008 season DenizBank SME Banking provided support for thousands of SMEs doing business in tourism sector. DenizBank is aware of the value that tourism sector adds in Turkish economy. On this opportunity, we are pleased to be contributing in the national economy. In 2009, we aim at supporting tourism SMEs with a credit package of YTL 120 Million".

Special credit opportunities with 7 months of grace period set in accordance with sectoral businesses' cash-flows and which are tailor-made for SMEs' needs, a sector-specific discounted interest rate and special advantages in POS terminal transactions for companies that utilize tourism credits can be listed among supports DenizBank provides for tourism sector.