

PRESS RELEASE**JUNE 18, 2009**

“Rescuing Unemployment Insurance” by DenizPension

DenizPension Company offers 3 different new products under the name “Rescuing Unemployment Insurances” to customers. Providing guarantees to Pay Debts and Protect Revenues within the framework of Rescuing Unemployment Insurances, DenizPension insures its customers by saying “If unemployed, the rest is our task” including advantages of paying low premiums that can be paid in 12 monthly installments.

Located within DenizBank Financial Services Group serving needs of its customers with the “financial supermarket” approach from a single point, DenizPension offers 3 different new products under the name Rescuing Unemployment Insurances to customers.

Aiming at reaching all the consumers from all DenizBank and PTT branches with its discourse “If unemployed, the rest is our task”, DenizPension carries its customer oriented approach to Rescuing Unemployment Insurance and provides services with convenient Premium and payment conditions. Under the umbrella of Rescuing Unemployment Insurance are Rescuing Credit Card Insurance, Rescuing Individual Accident Insurance and Rescuing Life Insurance.

Mr. Hakan Ates, President of DenizBank Financial Services Group, gave the following assessment: “As DenizBank, we act with the approach of financial supermarket and with our 13 subsidiaries, hold all the services that our customers might need. Taking into account current economic conditions, we have developed protective products against unemployment, a serious problem of today. We are content to offer our customers the unemployment products, which will be an important economic support, with the privilege of DenizBank”.

Mr. Deniz Yurtseven, General Manager of DenizPension, stated that they had developed products completely overlapping with DenizPension customers’ expectations through Rescuing Unemployment Insurances. Mr. Yurtseven added that the question of “How can I pay my

credit card, rent or utility bills if I get unemployed?" reflects the main concerns of people, and he said that these concerns would be eliminated by these new three products.

Mr. Yurtseven expressed that: "Our target is to be the best pension company which renders the best services at the private pension market, and we continue to work with this vision. Rescuing Unemployment Insurances are designed directed to unemployment concerns of our customers. I believe that our new products enriched with the guarantees of Pay Debts and Protect Revenues will play an important role in meeting basic expectations of our customers".

Rescuing Credit Card Insurance to the ones who ask that "How can I pay my credit card if I get unemployed?"

"Rescuing Credit Card Insurance" pays the credit card debt of the customers including interests in six installments in case of involuntary unemployment of permanent private sector employees, and in case of temporary total disability of self-employed and public employees as a result of accident or illness. In this way, unemployment, the biggest reason for the accumulation of credit card debts, is guaranteed. The total credit card debt of customers is paid in a lump in case of permanent total disability as a result of death or accident. Medical assistance and house repair services are the other guarantees offered to the customers by the Rescuing Credit Card Insurance. All DenizBank credit card holders can benefit from Rescuing Credit Card Insurance by paying just seven per mil of their monthly credit card debts.

Rescuing Personal Accident Insurance to the ones who ask that "How can I pay my utility bills and rent if I get unemployed?"

DenizPension offers Rescuing Personal Accident Insurance to DenizBank customers who are concerned about their utility bill and rent payments in case of unemployment. Rescuing Personal Accident Insurance pays TL 50.000, 75.000 or 100.000 in a lump to DenizBank customers if they lose their lives in an accident to maintain the living conditions of their beloved ones, and of its customers in case of permanent total disability due to an accident. In case of involuntary unemployment of permanent private sector employees and in case of hospitalization of self-employed and public employees due to an accident or illness, DenizPension pays its customers TL 500, TL 750 or TL 1.000 for four months depending on the chosen guarantee.

Rescuing Life Insurance to PTT customers by the leader of Post Office Insurance

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DenizPension, the leader of the post office insurance in Turkey, offers the benefits of Rescuing Life Insurance to customers of the General Directorate of Turkish Post (PTT) in return for a monthly payment of TL 10. Rescuing Life Insurance helps its customers to maintain their living conditions by paying TL 250 or TL 500 for four months in case of involuntary unemployment of permanent private sector employees and in case of temporary disability of self-employed and public employees due to an accident or illness. It pays TL 10.000 to the beloved ones of its customers if they lose their life. DenizPension adopts a customer-oriented approach in its products and renders services of Rescuing Unemployment Insurances at good prices and with options of 12-month installments from all DenizBank and PTT branches.

About DenizPension:

Deniz Pension and Life started to operate on March 30, 2007 as a subsidiary of DenizBank Financial Services Group. While operating in life insurances with an increased capital of TL 24.5 million, it continues to its activities in private pension services. Incorporating 75-year insurance experience of Dexia, Deniz Pension and Life continues its investments with a target of leading the sector with its leadership in post office insurance, its experience in bank insurance, service quality, technological infrastructure, robust capital and human resources.