

## Members of Acıpayam Chamber of Agriculture meet the advantages of Producer Card...

Farmers, who are members of Acıpayam Chamber of Agriculture, will now enjoy the advantages of the Producer Card within the scope of the protocol signed between DenizBank, which has provided Turkish agricultural sector with many innovations, and the Union of Turkish Chambers of Agriculture Acıpayam Branch.

Ranking the 1<sup>st</sup> among private banks thanks to its activities focused on the development of agricultural sector along with the innovative products it offers to the sector, DenizBank keeps conducting studies with the aims of supporting the modernization of Turkish agriculture, increasing productivity in agricultural production and strengthening our farmers' competitive power in the global arena.

Within this framework, DenizBank, which signed a cooperation protocol with the Union of Turkish Chambers of Agriculture Acıpayam Branch on 12 February 2009, will allocate Producer Cards to the members of Acıpayam Chamber of Agriculture, enabling farmers in the region to enjoy all financial services offered by the bank.

Within the scope of this cooperation, farmers who are members of Acıpayam Chamber of Agriculture will have the chance to meet all their agricultural needs by shopping in member merchants using the Producer Card.

In the signing ceremony of the protocol, attended by **Ömer Deniz**, Chairman of Acıpayam Chamber of Agriculture; **Hasan Özer Orhan**, DenizBank Western Anatolia Regional Manager, **Asuman Köseoğlu**, DenizBank Western Anatolia Region Agricultural Sales Manager, and **Dilek Özkan**, DenizBank Acıpayam Branch Vice President, Mr. Orhan made the following remarks regarding the protocol:

"DenizBank is aware of the contribution agriculture makes in national economy and we always stand by producers in their hard times. Thanks to this protocol, farmers who are members of Acıpayam Chamber of Agriculture will make use of all new products and services that we provide. Under favorable credit conditions presented by DenizBank Producer Card, they will be able to determine a credit repayment day (a single payment in a year) in accordance with their harvest time and they will be able to meet their agriculture-related needs such as diesel fuel, fertilizer and pesticides.

About the Producer Card, which broke a new ground in the world...

- Farmers can use their Producer Cards by *shopping* in member merchants or by *withdrawing cash from ATMs* to meet their needs such as diesel oil, fertilizers, agricultural chemicals, agricultural mechanization, agricultural machines, spare parts or other requirements.
- Repayments can be realized at harvest time of the agricultural product in question, which is in fact the case for all our agricultural loans.
- The risk of having cash money on is eliminated.
- Early payment opportunity is offered.
- Discounts and other shopping opportunities of the Producer Card are provided in merchants.