

## **ADVANTAGEOUS CAMPAIGN FROM DENIZBANK TO GASTRONOMY TOURISM AND ENTERPRISES**

**Taking on the task of reducing financing costs of SMEs in line with its principle of serving its nation, DenizBank launched cooperation with Gastronomy Tourism Association to offer a relief to the food and beverages sector going through a challenging period due to the pandemic.**

**Within this scope, the Bank offers a Gastronomy Loan product with a support package to enable Gastronomy Tourism Association member institutions such as restaurants, hotels and yacht tourism enterprises to obtain the Gastronomy Tourism Hygiene Certificate which is hard to obtain and is internationally-accredited.**

Claiming the needs of SMEs across all sectors in a mission to contribute to the future of the country's economy, DenizBank launched cooperation with Gastronomy Tourism Association to facilitate the access of enterprises operating in the gastronomy area to financing.

Within this scope; DenizBank offers a loan up to 100.000 TL at the monthly interest rate of 1,36% with 36 months of maturity to gastronomy enterprises with its **Gastronomy Loan** product as well as advantageous commission rates for sales made using DenizBank POS devices.

### **We are working so that our SMEs can access financing fast and easy**

Mentioning that they act with the awareness that the support offered to strengthen SMEs will be a gain for the country's economy, **DenizBank SME Banking and Public Financing Group Executive Vice President Murat Kulaksız** added that based on this approach, they offer special advantages to **Gastronomy Tourism Association** members which make it their mission to promote Turkish cuisine in the world. Mr Kulaksız said the following: "We are working as hard as we can to make sure that our SMEs which constitute the backbone of our production and employment access the financing fast and easy. Within this context, we offer a Gastronomy Loan product with a support package to restaurants, gastronomic product producers, travel agencies organizing gastronomy tours, brands wishing to sell their products abroad within the scope of GT Anatolia project and institutions wishing to receive GT Hygiene Certificate as well as a Gastronomy Certificate within the scope of T.C Ministry of Culture and Tourism in particular. It is extremely important to us to help our SMEs to receive the Hygiene Certificate which is mandatory and subject to audit. We offer a loan up to 100.000 TL at the monthly interest rate of 1,36% with 36 months of maturity as well as advantageous commission rates for sales made using DenizBank POS devices. We will continue to stand by all sectors and enterprises contributing to the Turkish economy as we have done up until now.



### **About DenizBank**

*DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. The Bank was acquired by Dexia, one of the leading finance groups of Europe, in October 2006; and then its shares were sold to Russia's largest bank SberBank on September 28, 2012. As of July 31, 2019, the Bank was transferred to ENBD, again one of the largest institutions in its region.*

*Aiming to create a "financial supermarket" gathering various financial services under one roof, DenizBank Financial Services Group has 749 branches in total including the branches of subsidiaries and close to 14 thousand employees operating in 81 provinces of Turkey, five domestic and three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain.*

*DenizYatırım, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

### **Bilgi için:**

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