

## Contactless and healthy payment period in CarrefourSa supermarkets with fastPay

**fastPay launched a cooperation enabling contactless payment facility with CarrefourSa - the leading brand in the organized retail sector in Turkey,**

**fastPay users will be able to make quick, healthy and secure payment free of charge with the QR code that will be produced by turning the phone sideways in their purchases at CarrefourSa supermarkets during the campaign which will continue until the end of the year.**

DenizBank's innovative digital wallet **fastPay** has implemented an important cooperation with **CarrefourSA** - Sabancı Holding and Carrefour Group subsidiary by taking one more new step in contactless payment area which has become even more important amidst the fight against COVID-19.

Accordingly, it will now be possible for anyone who has fastPay regardless of being Denizbank customer to make a payment in CarrefourSA supermarkets with a QR code that will be produced by turning the phone sideways or from the 'Make a Workplace Payment' section without touching cash or the card or having to worry about carrying a wallet. Furthermore, the customer will receive a refund of 10 TL worth of balance in the first payment to be made using fastPay in 647 CarrefourSA supermarkets across 52 cities in Turkey. The campaign will last until the end of the year.

**"We support healthy shopping with our innovativeness".**

Stressing that they focus on producing solutions not only touching the financial needs of customers but also every part of their lives, **DenizBank Digital Transformation, CRM and Change Management Group Executive Vice President Umut Özdoğan** commented on the cooperation: "Contactless payment option has become an even bigger need hygiene-wise in the period of fight against the pandemic. As DenizBank, we are developing our service range with the projects we implement in order to provide healthy, free of charge and secure payment facility and facilitate the lives of more people in line with this need. Within this framework, in an effort to increase both healthy and secure shopping options and enrich our ecosystem further day by day, we have implemented a cooperation with CarrefourSA. As of today, we are pleased to provide a more practical and smarter service for the users with fastPay which has found its way in the pockets of over 3 million people. We will continue to implement the projects and cooperation which protect the health of people and contribute to their daily living quality."

Commenting on the cooperation, **CarrefourSA CRM and Information Technologies Vice General Manager Bilal Genç** mentioned the following: "As CarrefourSA, we continue to provide service for 500 thousand people a day by implementing different practices in our supermarkets amidst the pandemic. In this process, we saw that the contactless payment issue became almost a priority within the framework of social distance rules as an outcome of the pandemic. We are glad to add fastPay feature to our contactless payment system which we prefer in all of our supermarkets. Thus, fastPay customers will be able to complete their purchases by paying contactless from the cash registers which have a screen practice within the framework of social distance rules under hygienic conditions in CarrefourSA supermarkets. As CarrefourSA, we believe that the fastPay cooperation will contribute both to CarrefourSA and DenizBank."

## **Innovative payment application: fastPay**

Using fastPay offering service as a platform open to anyone, DenizBank customer or not, the users can top up their istanbulkart and Kentkart transportation cards anytime and anywhere without paying any additional fee, pay their utility bills and building complex maintenance fee, quickly purchase digital game codes by using their credit cards and debit cards of any bank,

Launching the first cash-free stadium in Turkey, facilitating life in contracted workplaces and e-commerce payments, fastPay offers 24/7 free of charge money transfer between mobile phone numbers and card-free money withdrawal from ATM.

Architect of many firsts in the sector, fastPay has also launched innovations including handsfree (bluetooth) payment which is a first in the world.

fastPay is available on App Store and Google Play Store for downloading free of charge.

Visit [www.fastpay.com.tr](http://www.fastpay.com.tr) for detailed information..

### **About CarrefourSA:**

. Sabancı Holding and Carrefour Group subsidiary CarrefourSA brings 60 thousand types of products in a fresh, high-quality and reliable manner with "Whatever needed" service approach to its more than 500 thousand customers a day with its 10,500 employees in its 647 supermarkets, 9 warehouses and online markets active in 52 cities in line with its "New Generation Supermarket" vision.

### **Bilgi için:**

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