

DenizBank takes card number to the back in new cards for a secure shopping experience

Customers are in control with DenizBank's new vertically designed cards

DenizBank has launched vertically designed credit cards that resemble business cards with only the customer's name on the front and that are available for use in a matter of seconds, hence eliminating the need for physical cards.

After their application is approved, customers can now access their virtual card details through DenizKartım or MobilDeniz and carry out their transactions instantly, without having to wait until the card is delivered to them.

DenizBank customers are now able to manage their budgets efficiently with the "Manage your Payment" feature available in the digital versions of the new vertical credit cards, created with a sleek design for a flexible and easy-to-access payment experience. Customers can also update the card verification value (CVV) of their virtual cards and enjoy secure shopping.

"We made it possible for customers to use their credit cards in only seconds and added the design aspect to our speed"

Stating that the need and demand for digitised services increased with the pandemic, **DenizBank Executive Vice President in charge of Payment Systems and Non-Branch Channels Group, Ayşenur Hıçkırın** said, "DenizBank has long been ready for a digital transformation thanks to our products and services, infrastructure and human resource. With the shift in shopping towards digital during the pandemic, we attached even more importance to render the payment experience more flexible, smooth, and accessible independent of time and space. Thanks to our new card application system that we actualised with this vision in mind, we have eliminated the need for physical cards with the digital versions of our lean and vertically designed cards. We have made it possible for customers to use their card via mobile applications, without any further proceedings, right after their card application is approved. As to the actual card itself, users now have the privilege to own designs as sleek as a business card, with card number at the back. In terms of the digital card, they have the opportunity to enjoy shopping by accessing their card details via DenizKartım or MobilDeniz applications, without losing time, while being in full control, and being able to update their information securely as they wish. Furthermore, with Black Card, which is a new addition to our product range, we offer discounts in many sectors and exclusive privileges to customers who choose to keep their savings at our Bank. We will continue to work for our customers and offer innovative services to make their lives easier."