

Contactless and healthy payment period in Migros and Macrocenter purchases with fastPay

fastPay has realized the cooperation which provides contactless payment facility via mobile phone in purchases at Migros and Macrocenter which are among the leading supermarket chains of the retail sector in Turkey.

fastPay users will be able to make quick, healthy and secure payment free of charge with a QR code that will be produced by turning the phone sideways or from the 'Make a Workplace Payment' section in their purchases at Migros and Macrocenter during the campaign which will continue until the end of the year.

DenizBank's innovative digital wallet **fastPay** has implemented an important cooperation with Migros and Macrocenter - leading institutions in the retail sector- by taking one more new step in contactless payment area which has become even more important amidst the fight against COVID-19.

Accordingly, with fastPay, it will now be possible for anyone -Denizbank customer or not- to make a payment in Migros and Macrocenter with a QR code that will be produced by turning the phone sideways or from the 'Make a Workplace Payment' section without touching cash money or the card or having to worry about carrying a wallet. Additionally, 10 TL balance will be refunded to the customer in their first payment to be made using fastPay. The campaign will last until the end of the year.

"We support healthy shopping with our innovativeness".

Stressing that they focus on generating solutions that do not only touch the financial needs of the customers, but also every angle of their lives, **DenizBank Digital Transformation, CRM and Change Management Group Executive Vice President Umut Özdoğan** commented on the cooperation "As DenizBank, during this challenging times we are going through due to the Coronavirus, we are offering a quicker, more practical and smarter financial solution any time our customers need so that they can realize their banking transactions in the most comfortable way. The contactless payment option has become a lot bigger need amidst the fight against the pandemic. In this line, in an effort to increase both healthy and secure shopping options and enrich our ecosystem further day by day, we have implemented a cooperation with Micros and Macrocenter. As of today, we have a single dream with fastPay which has made its way in the pockets of over 3 million people which is to make more people's lives easier. We will continue to implement the projects and cooperation which protect the health of people and contribute to their daily living quality."

Emphasizing that along with meeting the customers' basic needs, they also produce solutions which facilitate their daily lives, **Migros Ticaret A.Ş. Chief Information Officer Kerim Tatlıcı** said "As Migros, we are implementing leading practices at the same time with the global retail across digital and mobile platforms and launch many practices in order to facilitate the daily lives of our customers. On the other hand, we increase the measures we have taken for our customers in our stores day by day as part of the fight against the pandemic and work very hard to meet the heavy demand of our customers. In the past, we made sure that credit card/debit card use would be made contactless to reduce the contact points of our customers at cash points of all our stores. Now, with fastPay-the digital wallet of our business partner DenizBank, we are pleased to expand our contactless payment portfolio. We are providing our customers to make quick, secure and contactless payments with fastPay using their mobile phones without having to carry cash or card on them with 9 thousand cash registers in total located in all Migros and Macrocenter stores across 81 provinces of Turkey.

Innovative payment application: fastPay

Using fastPay offering service as a platform open to anyone, DenizBank customer or not, the users can quickly purchase digital game codes by using their credit cards and debit cards of any bank, top up their istanbulkart and Kentkart transportation cards anytime and anywhere without paying any additional free, pay their utility bills and building complex maintenance fee. The users can also make a quick, free of charge and secure payment with a QR code that will be produced by turning their phones sideways or from the 'Make a Workplace Payment' section without touching cash or card in Migros stores.

Launching the first cash-free stadium in Turkey, facilitating life in contracted workplaces and e-commerce payments, fastPay offers 24/7 free of charge money transfer between mobile phone numbers and card-free money withdrawal from ATM.

Architect of many firsts in the sector, fastPay has also launched innovations including handsfree (bluetooth) payment, voice-activated money withdrawal and transfer.

fastPay is available on App Store and Google Play Store for downloading free of charge.

For detailed information, please visit www.fastpay.com.tr.

Bilgi için:

Bersay İletişim Danışmanlığı / 0212 337 51 00

Anil Erbayrak / Tel: 0212 337 51 17 / GSM: 0553 317 46 06 / anil.erbayrak@bersay.com.tr