

Press Release

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Turkey's first Metal Credit Card from DenizBank, in collaboration with Mastercard

As part of the collaboration carried out with Mastercard, the leading institution of payment technologies, DenizBank has offered Turkey's first Metal Credit Card to its customers. A limited edition of 1000 cards, the vertically designed Metal Credit Card only has the customer's name in the front with Mastercard logo. The card is immediately available for use following application, allowing customers to start shopping right away.

With the lean and sleek Metal Credit Card, DenizBank customers can enjoy Mastercard privileges besides exclusive travel and lifestyle discounts. Card owners are also gifted a **TAV Passport Card**, which offers priority and comfort while traveling in Turkey and many destinations in the world.

"We are happy to offer Turkey's first Metal Credit Card to our customers"

Stating that the demand for credit cards increased with the pandemic and customers started to do shopping mostly via online platforms, **DenizBank Executive Vice President in charge of Payment Systems and Non-Branch Channels Group, Ayşenur Hıçkırın** said, "It is our priority to be by the side of our customers to meet their needs and to offer accessible services during the digital age. We are delighted to launch our Metal Credit Cards for the first time in Turkey, offered as a limited edition of only 1000 cards. Besides their sleek design, the cards are available for use immediately without having to need a physical card at all, and offer contactless payment as well. We will continue to actualise our innovative services in the period ahead".

"Metal Credit Card is a prestigious product"

Expressing that there has been a dramatic increase in consumer habits related to shopping by credit card during the global pandemic due to hygiene purposes, **Mastercard General Manager Yiğit Çağlayan** said, "We are more than happy to assist banks in Turkey to offer exclusive services to their customers, thanks to the variety of our products and services in payment technologies. Innovative technologies like Metal Credit Card are considered products of prestige. With this

collaboration with DenizBank, owners of Metal Credit Card with Mastercard logo can get ready to enjoy privileges and advantageous offers.”

About DenizBank

DenizBank started its journey when it was acquired by Zorlu Holding in 1997 from the Privatization Administration in the form of a banking license. The Bank's shares were acquired by Dexia, one of the leading finance groups of Europe in October 2006, and later by Sberbank, the largest bank of Russia, on September 28, 2012. As of July 31, 2019, the Bank was transferred to Emirates NBD, also among the largest institutions in its region.

Aiming to create a "financial supermarket", gathering various financial services under one roof, DenizBank Financial Services Group has 730 branches in total, including subsidiary branches and close to 14 thousand employees serving in 81 provinces of Turkey, five domestic and three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain. DenizYatırım, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Intertech, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

About Mastercard

Mastercard is a technology company in the global payments business. Having the world's fastest payment transaction network, Mastercard connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries. Products and solutions offered by Mastercard render daily commercial activities such as shopping, travelling, business and finance management more convenient, secure and efficient for people everywhere. You can follow us on Twitter through [@MasterCard_TR](#) account and access all our bulletins and news kits through Mastercard newsroom via the link <https://newsroom.mastercard.com/eu/tr>.

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