

Zero-interest Support Advance for Istanbulkart users from DenizBank and BELBİM

In cooperation with BELBİM, DenizBank has launched a campaign for 600 TL or 1200 TL zero-interest, zero-free support advance with a monthly repayment of 100 TL and zero-interest instalment cash advance up to 500 TL for Istanbulkart users.

Offering innovative financial solutions to make its customers life easier, DenizBank has realized a new cooperation with BELBİM-Istanbulkart which has 18 million active users.

The campaign called Support Advance, offering a zero-interest loan up to 1200 TL with 12 months of maturity can be enjoyed by everyone, DenizBank customer or not, who customizes his/her Istanbulkart and has his/her request finalized positively upon the assessment made by DenizBank. Next, if they wish, Istanbulkart users receive an exclusive loan with an advantageous interest rate. Furthermore, customers who meet the campaign requirements can also enjoy the zero-interest 500 TL instalment cash advance opportunity via their credit card.

“We care about the advancement of financial inclusion”

Remarking on the campaign, **DenizBank Retail Banking Executive Vice President Ayşenur Hıçkırın** said: “As DenizBank, we adopt a service model which adds ease and value to the lives of our customers in parallel with their needs. We see the advancement of financial inclusion in Turkey as one of our priorities. We take important steps to make the lives of our customers and stakeholders easier with a series of cooperations we realize in this direction. Our zero-interest and 12-month loan opportunity campaign, created with BELBİM which has 18 million active Istanbulkart users is a product of this approach we have adopted. We are glad to offer ease to our citizens in Istanbul, contribute to the lives of our people and family economy and therefore have taken this step for our country. We will continue to work with all we have to enrich the range of services we offer.”

“Our purpose is to offer a breath of air to people in Istanbul these days where expenses have gone up”

BELBİM AŞ General Manager Yücel Karadeniz commented on the campaign: “In every work we carry out, we are motivated by our aim to make the lives of people in Istanbul easier. Considering the expenses, which have built up amidst the pandemic and schools opening up, we have implemented Support Advance project with DenizBank, which will offer some breath of air to the valuable people of Istanbul people. With the Support Advance project, our people will be able to utilize 600 or 1200 TL advance and will be able to pay back this sum with a monthly instalment of 100 TL without paying for any interest or fee on top. The sum to be transferred to Istanbulkart will be available for use everywhere

Istanbulkart can be used; in cafes and restaurants, online shopping, supermarkets, Halk grocery stores, gas stations, transportation and many more venues. I hope people in Istanbul would enjoy the campaign. We always stand by our people in Istanbul and will continue to produce projects which prove that we are with them under any conditions”.

How to participate in the campaign?

- To apply for Support Advance, your Istanbulkart must be customized.
- As discounted and complimentary cards are customized, there is no need to take a new action.
- To customize your Istanbulkart, you can visit <https://kisisellestirme.istanbulkart.istanbul>
- To begin your application process, you can visit <https://kartsorgu.istanbulkart.com.tr/>
- The users matching their TR ID number with Istanbulkart can directly submit their requests by logging into the webpage of DenizBank with their TR ID no, mobile phone number and Istanbulkart information.
- After the applications are assessed, the users are invited to the closest DenizBank branch and can start utilizing their loans transferred to Istanbulkart right away across all contracted venues.

Details about campaign which will last until 30 November are available in DenizBank branches, BELBİM points and on 0850 222 0 800.

About DenizBank

DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. The Bank was acquired by Dexia, one of the leading finance groups of Europe, in October 2006; and then its shares were sold to Russia's largest bank SberBank on September 28, 2012. As of July 31, 2019, the Bank was transferred to ENBD, again one of the largest institutions in its region.

Aiming to create a "financial supermarket" gathering various financial services under one roof, DenizBank Financial Services Group has 717 branches in total including the branches of subsidiaries and over 14 thousand employees operating in 81 provinces of Turkey; six domestic and three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain.

DenizYatırım, Deniz GYO, DenizPortföy Yönetimi, DenizLeasing, DenizFaktoring, Hızlı Öde, Intertech, NEOHUB, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Açık Deniz Radyo-TV and Bantaş are the domestic subsidiaries of the Group, and Eurodeniz, DenizBank AG and DenizBank Moscow are the foreign subsidiaries.

About BELBİM Inc.

BELBİM Electronic Money and Payment Services Inc. is the founder of the R&D intensive 'Electronic Fare Collection System', which has been in service in the Istanbul public transportation system since 1987. Our company offers this system, which it has developed in-house completely with domestic and national software technology, to various sectors as electronic money and payment system with its accurate, secure transaction infrastructure. Safe, easy, fast and comfortable payment is provided through the prepaid electronic money card "Istanbulkart" at all points integrated to the electronic fee collection system.

