

Being the private bank investing the most in agricultural sector, DenizBank held the first "Seda Sayan Concert" within the framework of Agricultural Festival in Lüleburgaz on Saturday, May 31.

Thracians had a great time with Seda Sayan...

Ranking first among private banks in terms of financial support to agricultural sector, DenizBank both informs and entertains producers within the framework of Agricultural Festival launched on 14th of May, World Farmers' Day and given as a gift to Turkish producers, which is the first and largest organization for agricultural producers.

The first of 8 concerts to be organized within the framework of this festival was held in Lüleburgaz on Saturday, May 31st with the participation of Hakan Ateş, President&CEO of DenizBank Financial Services Group and Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President. Approximately 8 thousand Thracians, being DenizBank "Producer Card" holders and their families, attended the concert. The concert lasted about two hours and thousands of Thracians sang songs with Seda Sayan and had a great time.

During the opening speech he delivered before the concert, Hakan Ateş, President&CEO of DenizBank Financial Services Group said: "As DenizBank, we attach great significance to agriculture sector. As an indication of this significance we attach, we gave "Agricultural Festival" as a gift to our producers, which is the first and largest organization for agricultural producers. We are very excited and happy to pay visit to most of our country' villages and counties and have the opportunity to come together with you. We consider our farmers, producers as "businessmen" and try to provide them with the service that they deserve."

Producers of Lüleburgaz who were invited on stage in the concert presented by Savaş Karakaş thanked DenizBank for services they offer and the interest they show.

The agricultural festival will be held from 15 May to 30 August 2008 and will cover nearly 86% of 36.669 villages located in 65 provinces and 813 counties of Turkey. 'DenizBank Agricultural Festival' will include many activities to add value to both economic and social life ranging from social activities and concerts to training seminars for farmers and agricultural chats, lotteries for gifts, advantageous shopping campaigns.