

PRESS RELEASE**2 October 2010**

DenizBank short movie contest winners received their awards

Winners in the short movie contest "Tell me about AçıkDeniz" with the theme of self service banking services received their awards.

Offering customized and innovative solutions for its customers with its understanding of a financial supermarket, **DenizBank** awarded young directors who expressed the advantages of making banking transactions through self service channels with the short movie contest it organized. Awards ceremony of "**Tell me about AçıkDeniz**" short movie contest was held at DenizAkademi on October 1, 2010. DenizBank President and CEO **Mr. Hakan Ateş** attended the awards ceremony.

"We are happy to support young people who are involved in arts"

In his speech at the awards ceremony, DenizBank President and CEO Mr. Hakan Ateş said: "As DenizBank, we are trying to improve customer satisfaction with innovative products each single day. We are in fast development period to offer the services received at the branch at the same quality as our Self Service channels that we call AçıkDeniz. It is doubtless that time is very important in our lives. Self Service Banking Services is the address to save time in banking. While we created awareness in this way with "Tell me about AçıkDeniz Short Movie Contest", we also aimed to support young people in short movies which is a special field of arts and to open new horizons for them."

"We will enhance banking solutions for young people"

Mr. Hakan Ateş stressed that this contest was a part of the PASO Youth Banking activities launched in early 2010. Ateş added that with "Paso DenizBank" brand, one could have 10% off at all restaurants in Turkey and obtain advantageous education loans and privileged banking services.

Stating that young people used self service banking services intensively, Mr. Ateş said, "We have clearly seen this interest and awareness in the context of the movies competing in the contest. I would like to congratulate all contestants who participated in the "Tell me About AçıkDeniz Short Movie Contest" which we want to continue to organize in the following years and wish them further success".

Winning movies

Dünay Kılıç was the winner of "Tell me About AçıkDeniz" Short Movie Contest with the movie "Fidyeye" (The Ransom) and received the TL 10 thousand award. The runner up was Sertaç Kasaplar with the movie "Hadi Denize" (Let's Go to Deniz) and received the TL 5 thousand award. Third place was Murat Sağlam's with the movie "Sahne 5 Plan 2" (Act 5 Plan 2) and he received TL 2.500 award. The rest of the contestants were given TL 1000 each as a surprise award. The movies were assessed by the jury formed of Meral Erbil, Deniz TV Editor in Chief; Hasan Özgen, Documentaries Director; Uğur İçbak, Director of Cinematography; Turgay Kantürk, Director/Poet and Taner Elhan, Movie Director. At the ceremony, winners received their awards from Mr. Hakan Ateş, President and CEO of DenizBank; Mr. Gökhan Ertürk, Executive Vice President in charge of Retail Banking Group and Mr. Yiğit Şardan, President of the Board of Directors of Güzel Sanatlar Saatchi advertising agency.