



**PRESS RELEASE**

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*Rendering all facilities to Malatya, DenizBank offers very special advantages to entrepreneurs from Malatya*

## **DenizBank embarks on Malatya**

**A collaboration protocol has been signed between DenizBank and Malatya Chamber of Commerce and Industry. Within the framework of Paso Youth Banking, DenizBank also introduced Beyazıt Öztürk to young people in İnönü University in Malatya.**

Offering innovative and customized solutions to the needs of its customers with its understanding of financial supermarket, **DenizBank** continues to engage in special projects customized to cities by traveling around Anatolia for the growth of Turkish economy. DenizBank signed a collaboration protocol with Malatya Chamber of Commerce and Industry which ceaselessly continues its activities towards providing finance to its members under favorable conditions. The ceremony was held at Malatya Chamber of Commerce and Industry on Wednesday, 1 December 2010 with the participation of **Hasan Hüseyin Erkoç**, the President of Malatya Chamber of Industry and Commerce and **Gökhan Sun**, DenizBank's EVP in charge of SME and Agricultural Banking.

### **Option of Long Term Maturities**

Within the framework of the protocol, enterprises which are members of Malatya Chamber of Commerce and Industry will be able to benefit from "Capital Support Loan" with maturities up to 10 years and "Equal Installment" loans with maturities up to 36 months from DenizBank offered with special interest rates. The "Capital Support Loan" which is positioned as the first credit to offer long term finance option for the capital needs of enterprises regarding purchase of goods and services makes it possible to cover their cash needs for up to 10 years of maturity. Moreover, this new credit of DenizBank which offers special interest advantages for the members of Malatya Chamber of Commerce and Industry has a grace period of 3 months.

### **"Enterprises of Malatya will grow even bigger"**

During his speech at the dinner held with prominent people of the city, Hakan Ateş, CEO of DenizBank stated that "With its production and foreign trade volume, Malatya is already a very successful Anatolian city. Thanks to the collaboration protocol we concluded with Malatya Chamber of Commerce and Industry, enterprises of Malatya will grow even bigger".

Emphasizing that DenizBank offers support loans to member companies of the Chamber through the protocol, Ateş continued: "In addition to Malatya Chamber of Commerce and Industry, we have cooperated with 240 Chambers of Commerce and Artisans all over Turkey, and made important steps to ensure enterprises access to and benefit from financial intermediaries". Stating that the number of enterprises benefiting from DenizBank SME Banking products and services reached 504 thousand, Hakan Ateş said the target is to raise this number to 600 thousand by the end of the year.

Further information regarding "Capital Support Loan" can be reached through www.denizbank.com website, from DenizBank branches and through the telephone number 444 0 804.

### **DenizBank visited İnönü University**

Another event held by DenizBank in Malatya was the Youth Banking Project presentation designed for the banking transactions of young people under the brand name of "Paso DenizBank". Visiting İnönü University with Beyazıt Öztürk, the campaign face on 1 December 2010, DenizBank explained to young people the PASO World which offers a number of features such as 10 % discount at all restaurants with Paso Bonus, advantageous education loans and privileged banking services. Held in the sports hall of İnönü University, the event was attended by 5000 young people.