

Being the private bank investing the most in agricultural sector, DenizBank held the 5th "Seda Sayan Concert" within the framework of Agricultural Festival in Samsun on August 2nd, Saturday...

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Ranking first among private banks in terms of financial support to agricultural sector, DenizBank both informs and entertains producers within the framework of Agricultural Festival launched on August 2nd, the World Farmers' Day and given as a gift to Turkish producers, which is the first and largest organization for agricultural producers.

The 5th of the 8 concerts to be organized within the framework of this festival was held in Samsun on Saturday, July 27th with the participation of also Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President. Approximately 8000 Samsun inhabitants, being DenizBank "Producer Card" holders and their families, attended the concert. The concert lasted approximately 2 hours and thousands of Samsun inhabitants had a great time singing songs with the singer Seda Sayan.

During the opening speech he delivered before the concert, Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President said: "As DenizBank, we attach great significance to agriculture sector. As an indication of this significance we attach, we gave "Agricultural Festival" as a gift to our producers, which is the first and largest organization for agricultural producers. We are very excited and happy to pay visits to most of our country' villages and counties and have the opportunity to come together with you. We consider our farmers, producers as "businessmen" and try to provide them with the service that they deserve."

Producers of Samsun, who were invited on stage in the concert presented by Savaş Karakaş, rendered their thanks to DenizBank for the services they offer and the interest they show.

The agricultural festival will be held between 15 May and 30 August 2008 and will cover 65 provinces, 813 counties and nearly the 86% of 36.669 villages located in Turkey. 'DenizBank Agricultural Festival' will include many activities to add value to both economic and social life ranging from social activities and concerts to training seminars for farmers and agricultural chats, lotteries for gifts, advantageous shopping campaigns.