



PRESS RELEASE

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Rendering all facilities to Kayseri, DenizBank offers very special advantages to entrepreneurs from Kayseri

DenizBank embarks on Kayseri

A collaboration protocol has been signed between DenizBank and Kayseri Chamber of Industry. Within the framework of Paso Youth Banking, DenizBank also introduced Beyazıt Öztürk to young people in Erciyes University.

Offering innovative and customized solutions to the needs of its customers with its understanding of financial supermarket, **DenizBank** continues to engage in special projects customized to cities by traveling around Anatolia for the growth of Turkish economy. DenizBank signed a collaboration protocol with Kayseri Chamber of Industry which ceaselessly continues its activities towards providing finance to its members under favorable conditions. The ceremony was held at Hilton Hotel on Wednesday, 3 November 2010 with the participation of **Mustafa Boydak**, the President of Kayseri Chamber of Industry and **Hakan Ateş**, CEO of DenizBank.

Option of Long Term Maturities

Within the framework of the protocol, enterprises which are members of the Kayseri Chamber of Industry will be able to benefit from "Capital Support Loan" with maturities up to 10 years and "Equal Installment" loans with maturities up to 36 months from DenizBank offered with special interest rates. The "Capital Support Loan" which is positioned as the first credit to offer long term finance option for the capital needs of enterprises regarding purchase of goods and services makes it possible to cover their cash needs for up to 10 years of maturity. Moreover, this new credit of DenizBank which offers special interest advantages for the members of Kayseri Chamber of Industry has a grace period of 3 months.



“Enterprises of Kayseri will grow even bigger”

During his speech at the collaboration protocol ceremony, Hakan Ateş, CEO of DenizBank stated that “With its production volume in excess of 5 billion US dollars, and foreign trade volume of 2,5 billion US dollars, Kayseri is already a very successful Anatolian city. Thanks to the collaboration protocol we concluded with Kayseri Chamber of Industry, enterprises of Kayseri will grow even bigger”. Emphasizing that DenizBank offers support loans to member companies of the Chamber through the protocol, Ateş continued: “In addition to Kayseri Chamber of Industry, we have cooperated with 240 Chambers of Commerce and Artisans all over Turkey, and made important steps to ensure enterprises access to and benefit from financial intermediaries”. Stating that the number of enterprises benefiting from DenizBank SME Banking products and services reached 504 thousand, Hakan Ateş said the target is to raise this number to 600 thousand by the end of the year. During the speech he delivered at dinner, Ateş praised Kayserispor football club for its outstanding achievement in the Turkish premier league.

Further information regarding “Capital Support Loan” can be reached through www.denizbank.com website, from DenizBank branches and through the telephone number 444 0 804.

DenizBank visited Erciyes University

Another event held by DenizBank in Kayseri was the Youth Banking Project presentation designed for the banking transactions of young people under the brand name of “Paso DenizBank”. Visiting Erciyes University with Beyazıt Öztürk, the campaign face, DenizBank explained to young people the PASO World which offers a number of features such as 10 % discount at all restaurants with Paso Bonus, advantageous education loans and privileged banking services. Held in the sports hall of Erciyes University, the event was attended by nearly 5000 young people.