

*Being the private bank with the highest investment in the agricultural sector, DenizBank continues to hold Information Seminars for Producers:*

## **DENİZBANK PRODUCER CARD: SEA OF ADVANTAGES...**

DenizBank, which rose up to the highest rank among private banks thanks to the financial support it provides for the agricultural sector, was in Mustafakemalpaşa county Tepecik town for the information seminars directed towards producers.

In the information seminar held by representatives from DenizBank Mustafakemalpaşa Branch Agricultural Banking on November 4, 2008; the advantages provided by DenizBank Producer Card to farmers, such as provision of producer needs such as diesel fuel and animal feed were told. The Purina Feed Company Product Manager İlker Uysal provided technical information on animal nutrition, which will make the lives of farmers easier.

DenizBank, which offers tailored services to producers in order to meet their agricultural needs, with its more than 210 Producer Card customers, widespread branch network and sectoral experience, increases the number of agreements with companies day by day. Within this framework, thanks to the agreement made with the Sarrafoğlu Feed Company, producers will be able buy Matlı and Purina animal feed without interest charge up to 3 months, with interest charge up to 6 months using their Producer Cards.

In line with the significance it attaches to the agricultural sector, being the first private bank which formed the Agricultural Banking Group and Agricultural Banking Agricultural sub brand within its body, DenizBank gave the DenizBank Agricultural Festival as a gift to Turkish producers, which was held between May 14 - August 31, 2008, as the first and the biggest organization directed towards producers. In the Festival, which was held in nearly 86% of 36.669 villages located in 65 provinces and 813 counties of Turkey, the activities which contributed to both economic and social lives of farmers ranged from social activities, to concerts, training seminars for farmers, agricultural conversation meetings held in villages, lotteries for gifts, and advantageous shopping campaigns.