

Being the private bank investing the most in agricultural sector, DenizBank held the third “Seda Sayan Concert” within the framework of Agricultural Festival in Kayseri on Saturday, July 5...

Kayseri inhabitants had a great time with Seda Sayan ...

Ranking first among private banks in terms of financial support to agricultural sector, DenizBank both informs and entertains producers within the framework of **Agricultural Festival** launched on 14th of May, World Farmers’ Day and given as a gift to Turkish producers, which is the first and largest organization for agricultural producers.

The third of 8 concerts to be organized within the framework of this festival was held in Kayseri on Saturday, July 5 with the participation of Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President. Approximately 8 thousand Kayseri inhabitants, being DenizBank “Producer Card” holders and their families, attended the concert. The concert lasted about two hours and thousands of Kayseri inhabitants sang songs with Seda Sayan and had a great time.

During the opening speech he delivered before the concert, Gökhan Ertürk, DenizBank SME and Agricultural Banking Executive Vice President said: “As DenizBank, we attach great significance to agriculture sector. As an indication of this significance we attach, we gave “Agricultural Festival” as a gift to our producers, which is the first and largest organization for agricultural producers. We are very excited and happy to pay visit to most of our country’ villages and counties and have the opportunity to come together with you. We consider our farmers, producers as “businessmen” and try to provide them with the service that they deserve.”

Producers of Kayseri who were invited on stage in the concert presented by Savaş Karakaş thanked DenizBank for services they offer and the interest they show.

The agricultural festival will be held from 15 May to 30 August 2008 and will cover 65 provinces, 813 counties and nearly 86% of 36.669 villages located in of Turkey. ‘DenizBank Agricultural Festival’ will include many activities to add value to both economic and social life ranging from social activities and concerts to training seminars for farmers and agricultural chats, lotteries for gifts, advantageous shopping campaigns.