

PRESS RELEASE**7 September 2010**

With last minute shopping, he won a cruise trip from DenizBank

With the campaign DenizBank organized between the dates 21 June – 31 July at Airport Outlet Center, Mr. Fethi Çalbaş won a cruise trip for two. Çalbaş did his shopping that earned him the trip on the last day and last hour of the campaign.

Shoppers continue to earn with their DenizBank cards that offer different opportunities to its holders. Offering customized and innovative solutions for its customers' needs with its understanding of a financial supermarket, DenizBank organized a campaign between the dates 21 June – 31 July 2010 at Istanbul Airport Outlet Center that earned one person a cruise trip for two. The winner of the campaign that was drawn recently was Fethi Çalbaş, 32. According to information received from DenizBank, Fethi Çalbaş did his shopping when the campaign was about to end. It was stated that Mr. Çalbaş did shopping on July 31st after 9 p.m. at the shopping center that closes at 10 p.m. Fethi Çalbaş, 32, won the trip for two on the Aegean-Adriatic cruise for 7 nights/8 days at the MSC Magnifica Ship.

He will go with his spouse

Mr. Fethi Çalbaş, the winner of the campaign organized at Outlet Center, said that they would go on the trip with his spouse and they were very happy. Çalbaş said, "I won such a nice trip with the shopping I did in the last hours. I will go on the Aegean-Adriatic Cruise with my wife, I think it will be a pleasant trip".