

DenizBank Agricultural Festival Gifts Meet Their Recipients...

Rising to the top rank among private banks thanks to the support it provides for the agricultural sector, DenizBank held gift lotteries for farmers within the framework of the Agricultural Festival, the first and biggest organization aiming at agricultural producers, which DenizBank initiated on May 14, the Day of Farmers, and presented as a gift to Turkish producers.

In the gift lotteries held within the framework of the festival; 333 gifts were distributed, ranging from off-road vehicles to tractors, plasma TVs, and fuel oil checks, which would make the lives of producers easier. Lastly, a tractor winner, DenizBank Gebze Branch customer Halil İbrahim Yaman was presented his gift on January 8, 2009, Thursday, in Bilecik, with the participation of DenizBank Gebze Branch Manager Birsen Gündüz and Istanbul Anatolia Regional Sales Manager Tanrah Artuner.

DenizBank Istanbul Anatolia Regional Sales Manager Tanrah Artuner expressed that they were very happy because they added value to the agricultural sector through DenizBank Agricultural Festival. Artuner went on by saying: “We wanted to contribute to increasing agricultural efficiency and agricultural modernization by means of the Agricultural Festival. We decided on the gifts to be presented within this framework. I congratulate Mr. Yaman and hope that his tractor will be beneficial to him.”

About the Agricultural Festival:

In the “DenizBank Agricultural Festival” which took place between May 15 - August 30, 2008, covering almost 90% of Turkey; activities which contributed to both economic and social lives of farmers were held, ranging from social activities to concerts, training seminars for farmers, agricultural conversation meetings held in villages, gift lotteries, and advantageous shopping campaigns.