

**Press Release****8 February 2010**

## **The Cheapest way to travel by sea bus: Sea&Miles**

**DenizBank's contactless credit card Sea&Miles provides a 10% discount over Akbil (Smart Ticket) prices in domestic sea buses.**

Prominent with its innovative products and services, Denizbank continues to offer advantages with its Sea&Miles credit card which provides an easy and fast way in the sea travel of Istanbul people. The first and only contactless mile program card in sea travel in the world, Sea&Miles provides a 10% discount over Akbil prices in domestic sea buses and fast ferries.

DenizBank offers a fast and practical alternative to cash and coins with Sea&Miles which is a cooperation with IDO (Istanbul Fast Ferries Co. Inc) and which is special among banking products. Holders of Sea&Miles cards will be able to earn mile points from both shopping and travel by sea buses and to be eligible for free travel on ferries as well as traveling at a cheaper rate than Akbil in domestic sea buses.

### **"TL 1.248 savings with per year"**

If a person living in Istanbul and using the Bostancı-Bakırköy line by buying a token uses the Sea&Miles credit card for their travel, s/he can save TL 24 per week and TL 1.248 per year. In other words, it is possible to travel for free during 346 journeys per year.

### **Other Advantages Offered by DenizBank Sea&Miles Credit Card**

- For every transaction worth of TL 1, you will earn 1 mile and travel for free with the miles earned.
- You will earn 500 miles first time you use your credit card and reach your free travels more rapidly.
- Without waiting in queues at Bakırköy, Bostancı, Kabataş, Kadıköy, Yenikapı, Büyükkada, Avcılar piers, without using tokens or Akbil, you will go through IDO gates easily without contact and save time.
- You experience the privilege of Sea&Miles Lounge for free at Yenikapı Pier.
- You may use the car park at Yenikapı Ferry Pier for up to 48 hours for free, and the one Güzelyalı Ferry Pier at a 30% discount without a time limit.
- You may use the valet parking services at İstanbul Airport at a 50% discount.
- You may use DenizBank Shuttle Service, the most comfortable, quality and secure way to travel to the airport, in Istanbul, Ankara, Izmir and Antalya at a 30 % discount.