

OPPORTUNITY FOR FARMERS TO PAY ELECTRICITY BILLS WITH HARVEST MATURITIES WITH THE COLLABORATION OF MEDAŞ AND DENİZBANK...

A collaboration has been initiated between MEDAŞ (Meram Elektrik Dağıtım A.Ş.) which provides uninterrupted quality electricity services to its subscribers, and DenizBank which leads among private sector banks with the financial support it offers to the agriculture sector.

The details of the collaboration realized in line with the needs of the agricultural producer were shared at the press conference held on July, 8 2010 at Konya Dedeman Hotel with the attendance of DenizBank Executive Vice President Gökhan Sun and MEDAŞ Directorate General Önder Kazazoğlu.

Within the mentioned collaboration, farmers can use their Producer Cards and pay their electricity bills at MEDAŞ collection points. The collaboration protocol will be applied in Medaş's region including the cities of Konya, Kırşehir, Niğde, Karaman, Aksaray and Nevşehir.

Speaking at the signing ceremony, MEDAŞ Directorate General Önder Kazazoğlu said, "The primary duty of our company is to provide uninterrupted quality electricity service to all our subscribers within our field of activity and to fulfill our responsibilities for our public and environment on satisfaction basis. Within the scope of this duty, finding solutions to farmers is also involved, being indirect as it is. It is known that monthly billing of agricultural irrigation subscribers' electricity consumption puts farmers who earn money during harvest time in difficulty and that there is an expectation to pay their electricity debts in sum at the harvest time. In order to find solutions to farmers in this situation, MEDAŞ has worked until today from November 1, 2009 when it was privatized. Our farmers, who will spend the necessary cash on their products for an efficient production, will pay their bills for MEDAŞ with their DenizBank Producer Card."

DenizBank Executive Vice President Gökhan Sun stated that they created new products and services for the needs of the agriculture sector's needs and they were happy to join powers in agriculture by improving collaborations with companies in agriculture and offering advantageous products and services to farmers. Sun added that, "As DenizBank, we are by the side of agriculture sector. We rank 1st among private sector banks with the financial support we provide to agriculture sector. We have always been by the side of our producers, and we will always be. Within the scope of the collaboration we realized with MEDAŞ, farmers will be able to make agricultural electricity bill payments at MEDAŞ collection points with their Producer Cards. I hope this collaboration will be beneficial for all producers."