



PRESS RELEASE

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DENIZBANK STANDS CLOSER TO PRODUCER WITH HAVSA BRANCH!

DenizBank, private bank that makes the largest investment in agriculture, is expanding its branch network. Keeping contributing to the agricultural development and offering innovative products to the sector, DenizBank targets to render innovative and privileged banking services to Havsa citizens by the recently opened Havsa branch. Taskin Taskin will be the branch manager of DenizBank Havsa branch that was opened on 08.06 2009.

Mr. Gökhan Sun, Europe-3 Regional Manager, stated that: "DenizBank Havsa Branch is very content of offering services to producers. We will always be with the producers of Havsa, and add value to their both financial and social lives. I wish the Havsa Branch would be beneficial for the citizens of this region".

DenizBank started **DenizBank Agricultural Mobilization** on the World Farmers' Day, May 14, 2009, to add value to the financial and social lives of producers in cooperation with the Ministry of Agriculture and Rural Affairs and leading firms of the sector such as Türk Traktör, Petrol Ofisi, Turkcell and VISA. In the scope of this mobilization, DenizBank conducts various activities ranging from supply support to local festivals and from social activities to education in order to add value to the financial and social lives of producers.

Within the framework of mobilization, 100.000 will be presented to 1.000 villages, scholarship will be offered to successful students without financial aid, regional agriculture's today, tomorrow and potential will be discussed at the "Agricultural Councils" to be held in eight cities, seminars will be given to thousands of producers and consultancy services will be offered.

During the Agricultural Mobilization, producers who have used their producer cards can win hundreds of presents thanks to the drawings. They can buy fuel from Petrol Ofisi with five-month maturity and interest-free. In total, 8 tractors, 80 fuel purchasing cheques, 80 seramatik machines (greenhouse



automation systems) and 80 mobile phones will be distributed at the drawings to be held on June 16, July 17, August 18 and September 24, 2009.

Expanding customer-oriented approach to all its branches, DenizBank will have 60 branches tailor-made for agriculture by the end of the year. In total, 215 out of 450 DenizBank branches will offer tailor-made products and services for producers through agricultural engineer-bankers.

DenizBank Havsa Branch:

Address: Haci Isa Mah. 23 Kasim Cad. No:17/A Havsa / Edirne
Telephone: 0284 336 24 62