



**PRESS RELEASE**

**JULY 10 , 2009**

## **‘100,000 BOOKS FOR 1,000 VILLAGES’ PROJECT IS IMPLEMENTED!**

**Book deliveries started concerning the “100,000 Books for 1,000 Villages” project carried out within the framework of the DenizBank Agricultural Mobilization.**

Ranking the first among private banks thanks to its financial contribution in the agricultural sector, DenizBank started to deliver books within the project of “100,000 Books for 1,000 Villages” in cooperation with the Ministry of Agriculture and Rural Affairs implemented in the framework of Agricultural Mobilization.

Hidir Yetik, Branch Manager of Malatya, Bülent Karayel, DenizBank Çukurova Agricultural Banking Regional Representative and Ahmet Güldal, Provincial Director of Agriculture of Malatya attended to the meeting held in the Malatya Provincial Directorate of Agriculture on July 10, and Hidir Yetik, Branch Manager of Malatya, delivered the books to Ahmet Güldal, Provincial Director of Agriculture of Malatya.

Hidir Yetik, Branch Manager of Malatya evaluated this project as follows: “Departing from the fact that agriculture has a vital significance in our country's economy; we are carrying out the Agricultural Mobilization and ‘100,000 Books for 1,000 Villages’ project in this framework. We target to increase awareness and efficiency in production by enlightening farmers through published agricultural books and agricultural consultants in the chosen villages. We would be more than happy if we can contribute to our producers”.

In the scope of the mobilization and within the framework of “100.000 Books for 1.000 Villages” project implemented with the contribution of the Ministry of Agriculture and Rural Affairs; 100.000 books chosen according to the regional products patterns will be offered by agricultural consultants to farmers in 1.000 villages. Again in the framework of the mobilization, scholarships will be offered to the children of farmers who have financial burdens. Regional agriculture's today, tomorrow and potential will be discussed at the “Regional Agricultural Councils” to be held in 7 cities, seminars will be given to thousands of producers and consultancy services will be offered.



During the Agricultural Mobilization, producers can buy fuel from Petrol Ofisi with five-month maturity and interest-free, and will earn participation right in the drawing for their expenditure of TL 100 and multiples of TL 100 by the Producer Card. In total, 8 tractors, 80 fuel purchasing cheques, 80 seramatik machines (greenhouse automation systems) and 80 mobile phones will be distributed at the drawings to be held on June 16, July 17, August 18 and September 24, 2009.

Expanding customer-oriented approach to all its branches, DenizBank will have 60 branches tailor-made for agriculture by the end of the year. In total, 215 out of 450 DenizBank branches will offer specialized products and services for producers through agricultural engineer-bankers.