

PRESS RELEASE

May 13, 2009

“Farmers’ Day” gift to producers from DenizBank, the leading private bank investing in agriculture:

“DENIZBANK AGRICULTURAL MOBILIZATION” GETS STARTED!

Ranked the first among private banks with the financial support it provides to agricultural sector, DenizBank has just started **Agricultural Mobilization** in cooperation with Ministry of Agriculture and Rural Affairs.

A press conference was held on Wednesday, 13 May 2009 in Swissotel, Ankara to talk about details of the **Agricultural Mobilization** Project to be implemented from 14 May to 17 September 2009 to add value to economic and social life of agricultural producers and the Project of “100.000 books for 1.000 villages” arising in the same context

The conference honored by participation of M. Mehdi Eker, Minister of Agriculture and Rural Affairs was attended by Hakan Ates, President of DenizBank Financial Services Group and Gökhan Ertürk, Executive Vice President from DenizBank. Other participants included the students awarded by the Bank with full education scholarship within the framework of “DenizBank Agricultural Festival” held in 2008, representatives of the Provincial Directorate of Agriculture that received the first books from the “100.000 books for 1.000 villages” campaign, Agricultural Engineers and some village representatives.

Within the framework of Agricultural Mobilization, many activities will be realized starting with financial support campaigns and local festivals to social activities and training support to add value to social and economic life of producers.

Implemented under the leadership of DenizBank and in cooperation with Ministry of Agriculture and Rural Affairs to support development of Turkish agriculture, the Agricultural Mobilization is also supported by Türk Traktör, Petrol Ofisi, Turkcell and VISA.

Within the framework of the mobilization, a total of 100.000 books will be donated to 1.000 villages, training sessions will be organized for producers, and scholarships will be offered to successful students lacking financial resources...

Within the framework of "100.000 books for 1.000 villages" project supported by Ministry of Agriculture and Rural Affairs, 100.000 books prepared according to product design of each region will be distributed to producers through Agricultural Engineers working in villages. Information and knowledge will be served to producers.

Within the framework of the mobilization, DenizBank will again act in cooperation with TED (Turkish Education Association) and implement the social responsibility project for producers in the same way as the year 2008. This Project will provide the successful children of 25 farmer families, who live in villages and who do not have adequate financial opportunities, with a full education Grant under TED cooperation. In addition to this education Grant opportunity, this year computers will be donated to 190 village schools in the framework of Agricultural Mobilization.

Present, future and potential of regional agriculture will be discussed in "Agricultural Council" to be held in 8 cities...

Actions to be taken in order to ensure agricultural develop in regions in question, expectations, potential development areas and investment opportunities will be discussed and a common wisdom will be targeted in regional "Agricultural Councils" to be held with the participation of concerned Provincial Agricultural Directorates, universities, unions, cooperatives, chambers and foundations, advisors, producer representatives, suppliers, DenizBank representatives and producers

80.000 special "Agricultural Mobilization" journals for each region are planned to be published in order to enable sharing the decisions made during these meetings to be held in 8 cities with representatives of concerned sectors and to encourage new expansions for regional agricultural life.

Abundance of Deniz will meet soil in "Agricultural Mobilization"...

In the framework of the Mobilization, DenizBank aims at reaching 100.000 producers and it will provide credit support up to TL 500 million, TL 200 million income support with shopping campaigns with 0% interest rate and maturities up to 6 months, the opportunity to benefit from Tarsim (Agriculture Insurance Pools Management) Agriculture Insurance (of TL 3.2

million) to 60.000 producers free of charge, support for agricultural project investments with special pricing opportunities and maturity options up to 7 years, special interest rates for tractor and agricultural machine purchases and presents for the winners of photography contest titled "Agriculture and People".

Again in this framework, gift lotteries will be organized for producers and opening ceremonies of "DenizBank Agricultural Branches", which will make DenizBank services easily accessible for agricultural producers, will be made in regions with a dense agricultural production.

Number of agricultural branches, which are designed in accordance with the requirements and needs of agriculture sector, will reach 60 by the end of the year. In 215 of 450 branches, our Bankers -who are agricultural engineers as well- will be providing customers with tailor-made products and services for producers' needs.

During the Agricultural Mobilization, producers will be able to purchase oil from Petrol Ofisi branches with maturity of 5 months and without interest. 8 tractors, 80 oil purchasing cheques, 80 seramatik machines (greenhouse automation systems) and 80 mobile phones will be presented producers in the gift drawings to be held on June 16, July 17, August 18 and September 18.

Apply for "SME Card" via SMS and receive Tarsim Agriculture Insurance for free...

Differentiating in the sector with its innovative approaches, DenizBank continues with the application it launched last year and it will enable producers to apply for SME Card via SMS.

In order to apply for SME Card, all that producers should do is to type "ÜRETİCİ", leave a gap and type their Republic of Turkey ID card numbers and type the license plate number of the city where they live and send the SMS to 4415.

Seminars and consultancy support for thousands of producers...

Exclusive project consultancy services for greenhouse agriculture and daily husbandry, enlightenment on relationship with suppliers, guidelines for procedural processes, briefing on relationship with cooperatives and unions and education grants will be provided for producers. In addition, financing support will be given to special projects with maturity options up to 7 years.

2000 producers will be informed about economy, draught, global warming, irrigation, productivity and animal husbandry during "Information Seminars" to be held for farmers in 8 cities, which are Adapazari, Konya, Samsun, Izmir, Aydin, Edirne, Bursa and Diyarbakir.

In addition, 2500 producers will benefit from health-scan services in the framework of our cooperation with Petrol Ofisi.

Harvest time ceremonies will be held, municipalities' organizations will be supported and concerts, contests and gift lotteries will be arranged in the 64 festivals to be held in the scope of DenizBank Agricultural Mobilization. Hundreds of villages and 13.000 merchant businesses will be visited and campaigns which are limited to the Mobilization period will be presented with banners and brochures during the journey by convoy of 20 cars which bear the logo of Agricultural Mobilization.

Taking the stage in the introductory meeting of DenizBank Agricultural Mobilization, Hakan Ates, CEO of DenizBank Financial Services Group, said "Thanks to significant investments we made in this sector that was disregarded during long years and thanks to opportunities we provided for producers; in terms of agricultural credits DenizBank became the sector champion among private sector banks. Now we launch Agricultural Mobilization as an acknowledgement for producers who brought DenizBank in such an important position by trusting in our Bank. I celebrate the Farmers' Day of our producers and I dedicate Agricultural Mobilization to them".

Mr. Ates added "Within the latest 5 years we increased the number of our credit customers in agricultural sector to 250.000. Again, in 5 years, amount of credits we allocated to this sector reached TL 1,500 million (TL 1.229 million of this amount represents small-scale producers) including agricultural project investment credits. Our target is to reach 350.000 producers by 2009 year-end. Another target of us is that one of every four farmers will be DenizBank customers by 2012, the year when we will be celebrating our 15th foundation day."

Thanks to its Corporate Social Responsibility aspect I hope that the Project, which will add a significant dynamism to local economies, will not only provide added value for economic life but it will also increase the living quality of our producers. On behalf of Mr. M. Mehdi Eker, Mr. Minister, I extend my gratitude to all Ministry employees who contributed in the Project. In addition, I would like to thank Türk Traktör, Petrol Ofisi, Turkcell and VISA for the support they provided for agricultural sector. I wish the best of luck for our farmers and our country on Agricultural Mobilization."