

**PRESS RELEASE****13 MAY 2010**

## **DenizBank's Gift for "World Farmers' Day"**

**DenizBank, the agricultural banking leader of all private sector banks, launches a special campaign for farmers to celebrate May 14, World Farmers' Day.**

Ranking the first among private sector banks thanks to the financial support it provides to farmers, DenizBank launched a special campaign for farmers to celebrate May 14, World Farmers' Day. In the scope of the campaign to be held between May 14<sup>th</sup> and 31<sup>st</sup>, 2010; farmers will have the opportunity to use tractor loans and investment loans under favorable conditions.

Thanks to the advantages provided, farmers will have the chance to use tractor loans with maturities of up to 72 months. Furthermore, they will be able to use tractor and investment loans with an interest rate down to 0.95% for all maturities.

### **Mr. Ateş: "We stand besides our producers"**

Sharing his evaluations about the World Farmers' Day campaign, Hakan Ateş, President of DenizBank Financial Services Group said: "As DenizBank, we are always with our producers everywhere through our activities and innovations in agricultural sector. Thanks to our large investments in this long-time neglected sector and the facilities we provide to our producers, we remain the leading private player in agricultural loans for the last 3 years. We would like to congratulate the World Farmer's Day of our thousands of producers who carried DenizBank to this important position with their confidence in us and we invite all the farmers wishing to experience privilege of DenizBank Agricultural Banking to DenizBank branches."