

PRESS RELEASE**14 April 2010**

DenizBank, which allocated all its sources into Samsun, presents special advantages for entrepreneurs in Samsun

DenizBank takes over Samsun

DenizBank and Samsun Chamber of Commerce and Industry (TSO) signed a cooperation protocol, which offers opportunities like "Support Credit for your Capital" and "Credit with Equal Instalments" to entrepreneurs in Samsun. In addition, DenizBank presented its Paso Youth Banking Project to the young in Ondokuz Mayıs University (OMÜ) with its brand-face Mr. Beyazıt Öztürk. Top managers of DenizBank and prominent authorities of the city gathered together for dinner.

Launching innovative and special solutions that fit customers' needs in its financial supermarket approach, DenizBank signs under special projects specifically designed for cities across Anatolia to ensure growth in Turkish economy. DenizBank signed under a cooperation protocol with Samsun Chamber of Commerce and Industry which works non-stop to provide its members with attractive financing opportunities. A signing ceremony was held in Samsun Chamber of Commerce and Industry on April 14th, 2010 with the participation of Mr. Salih Zeki Murzioğlu, Samsun TSO Chairman of the Board of Directors and Mr. Hakan Ateş, CEO of DenizBank Financial Services Group.

Long-Term Maturity option

Within the framework of the protocol signed, enterprises that are members of Samsun TSO will be able to use the "Support Credit for your Capital" with maturities up to 72 months and a credit opportunity with equal-instalments up to 36 months with special interest rates. The applicable interest rate for these two advantageous credits will be 1,25%. "Support Credit for your Capital", the first credit offering long term financing option for enterprises' capital needs to purchase product and services, provides enterprises with the opportunity of meeting their capital needs with 6-year maturities. On the other hand, this new credit putting forth special interest advantages for the members of Samsun TSO can be utilized with a grace period of 3 months.

Enterprises in Samsun will grow with DenizBank

Giving a speech in the ceremony, Hakan Ateş, CEO of DenizBank Financial Services Group stated "We see that our small and medium scale enterprises cannot access and benefit from financial intermediaries at a satisfactory level. As DenizBank we are trying to do our part. To overcome for this vital deficiency we provide special support credits to enterprises that are members of Samsun TSO under the collaboration we have realized with ATO. Enterprises in Samsun will grow with DenizBank thanks to the advantages we present. By collaborating with 240 Chambers of Commerce and Chambers of Artisans besides Samsun TSO throughout the country, we have made important progress in terms of enabling enterprises to access and benefit from financial intermediaries. We aim to reach more enterprises by the collaboration protocol we have signed with Samsun TSO. As of today, the number of enterprises benefiting from the products and services of DenizBank SME Banking has reached 450 thousand. Our aim is to increase this number to 600 thousand until the end of this year by sharing the DenizBank's difference of in terms of SME Banking with more enterprises. We aim to offer approximately 15 million TL credit to the members of Samsun STO in 2010."

For further information about "**Support Credit for your Capital**", you can click on www.denizbank.com , visit DenizBank branches or call 444 0 800.

DenizBank Visits Ondokuz Mayıs University

Another activity DenizBank undertook in Samsun was the presentation of Youth Banking Project under "Paso DenizBank" brand specially designed for banking transactions to be realized by the young. Accompanied by its brand-face Mr. Beyazıt Öztürk, DenizBank paid a visit to Ondokuz Mayıs University and informed the young at first hand about Paso World that presents many advantages like 10% Paso Bonus discount in all restaurant expenditures throughout Turkey, advantageous education credits and privileged banking services.

Top managers of DenizBank and prominent managers and entrepreneurs of the city gathered together in a dinner organization. In the opening speech he gave before the dinner held in Samsun Sailing Club, CEO of DenizBank Financial Services Group Mr. Hakan Ateş underlined how important Samsun is for Turkey. Chief Economist of DenizBank Mr. Saruhan Özel shared his evaluations on Turkish and global economy.