

A first in Manisa:

“DenizBank Entrepreneurship Academy Seminars are starting up!”

Turkey’s 4 giant corporations came together in Manisa after İzmir in order to bring up the future entrepreneurs. DenizBank Entrepreneurship Academy Seminars the main sponsorship of which is assumed by DenizBank will be held on July 19 and 20 in Manisa Chamber of Trade and Industry under the cooperation of Manisa Chamber of Trade and Industry, Deulcom International and Yeni Asır.

The seminars which are designated to those who want to establish their own business and develop the business they have already set up will be organized by a specialized team amongst whom are the trainers of Deulcom who take active roles in business world and İlhan Küçükahmetler, DenizBank Aegean Region Regional Manager.

In the seminars, the sample entrepreneurship projects will be examined and very valuable information will be given about how a business idea can be developed, how business is established and how the established business is managed and also about practical marketing, sales techniques and the development of business plan. İlhan Küçükahmetler, DenizBank Aegean Region Regional Manager will explain how the entrepreneurs can provide the fund and resources they need and what kind of support they can get from DenizBank about this issue.

Gökhan Ertürk, EVP in charge of DenizBank SME and Agricultural Banking evaluated the seminars and said that they were happy to support the entrepreneurs through these seminars.

Ertürk added: “As DenizBank, we are aware that entrepreneurship is an important element that paves the way for country economy, increases employment and ensures development and with this awareness we support Turkish entrepreneurs. We take place in the DenizBank Entrepreneurship Academy as a project partner and we now offer training support to entrepreneurs in Manisa after İzmir and we are targeting to encourage entrepreneurship and increase the number of entrepreneurs. Thanks to our Oranges serving in line with our philosophy of being “close to and accessible by” SMEs, we introduced new products and services to the sector. With these seminars, we will move our approach one step further and we are happy that we will make the successful future entrepreneurs gain a new vision and offer them the keys to success.”

After the seminars that will take place on July 19 and 20 and last for two days, the candidates will present the business plans and future projects they will have prepared by that time. Top 3 projects which are selected the jury will be announced to whole Turkey in the web sites of Manisa Chamber of Trade and Industry, Deulcom International and Yeni Asır.

Those who successfully complete the seminars will be entitled to receive the “Entrepreneurship Certificate jointly given by Manisa Chamber of Trade and Industry-Deulcom International- Yeni Asır.” The certificate ceremony will be organized on June 20 in the Manisa Chamber of Trade and Industry.