

PRESS RELEASE**18 April 2010**

Special Banking Services to Pensioners from DenizBank

DenizBank offers special banking services and Pensioner Bonus opportunities with Pension Banking. Among the privileges offered are credits with special interest rates, special payment plan and limitless and free Medline 'Emergency Health Services Package' as part of the Pension Bonus Card.

Considering the expectations of their customers with its understanding of a financial supermarket and in this parallel, offering innovative solutions, DenizBank offers many opportunities for all pensioners who receive their pension from Turkish Social Security Institutions (SSK, Bađ-Kur or Emekli Sandiđı) with its newly developed system **Pension Banking**. The Pension Banking which will be effective from April 19th, 2010, offers a number of products differentiated for pensioners who prefer to withdraw their pensions from DenizBank.

Prepared after considering the daily lives and needs of pensioners, Pension Banking makes it possible for pensioners who prefer to withdraw their pensions from DenizBank to have priority service at branches. While benefiting from discount interest rates in consumer, vehicle and housing loans, they may benefit from "Pensioner Loan" with quarterly principal payment if they wish. Pensioners who can use the "Transfer Credit" service with special installment and maturity options for pensioners who have credits in other banks, may also benefit from special interest rates in term deposit as well.

With DenizBank's new credit card **Pension Bonus**, which is prepared specially for pensioners, and which has the features of Bonus such as shopping with installments, bonus earning and free shopping, pensioners have the opportunity to make additional installments in health and travel expenses, benefit from low interest rates and they do not pay fees and commission in rent, subscription fees and invoices payments.

Medline "Emergency Health Services Package" is for free to Pensioners who direct their pensions to DenizBank!

DenizBank Executive Vice President in charge of Retail Banking, Gökhan Ertürk commented on the special solution package to pensioners as follows: "With our banking services and opportunities of Pension Bonus, we offer many privileges to pensioners only. Within the scope of this project, pensioners who direct their pensions to DenizBank to have priority service at branches. There is no charge taken as to account maintenance fees and money transfers online. We are trying to make retirement more pleasant with loans with low interest and flexible payment created by considering only the needs of pensioners. Besides these privileges, we have a special gift for those who receive their pension from DenizBank. As long as these customers receive their pensions from DenizBank, they benefit from the Medline "Emergency Health Services Package" for free and without limits. As DenizBank, our aim is to make pensioners' lives more pleasant by offering special solutions to their financial needs. We will continue to follow up our pensioner customers' needs and will try to offer services beyond expectations".