

# **A Credit Not to Miss From Deniz, Special to the Bayram!**

**DenizBank has extended the Shock Discount Campaign it started for SMS Credit having more than 5.8 million applications, special for the Ramadan Bayram due to the strong demand. The SMS Credit interest falling to 0.99% with the Shock Discount Campaign will be valid until the end of the Ramadan Bayram.**

Providing innovative and special solutions in line with the needs of its customers with the financial supermarket understanding, **DenizBank** has **extended** the "**Shock Discount Campaign**" it ran for "SMS Credit" to cover the needs of consumers in Ramadan due to heavy demand. SMS Credit is one of the products that is mostly preferred by customers in DenizBank credit portfolio due to its easy and fast application process. 60% of the applications to DenizBank SMS Credit are comprised of new customers.

## **Very high number of applicants**

**Mr. Gökhan Ertürk**, Executive Vice President in charge of Retail Banking in DenizBank evaluated the extension of the SMS Credit Shock Discount Campaign "The Shock Discount Campaign we held for SMS Credit attracted great attention. This is why we have extended it special to the Ramadan. This way, consumers will be able to cover their needs throughout the Bayram with our SMS Credit product."

SMS Credit that customers use from furniture to white goods and from vacations to education has many advantages. Interest rates of shock discount in SMS Credit have been decreased to 0.99% with 12 month maturity. DenizBank notifies applicants of the results of the credit within only 5 minutes after the credit application and sends the approved limits. Also, DenizBank does not require income statement or guarantor from customers whose credit has been approved. Approved credits can be granted within the same day from our branches. To apply for the DenizBank Shock Discount SMS Credit: the only thing you have to do is to type KREDİM, (my credit) leave a space and type in your ID number and send it to 3280 via SMS...