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PRESS RELEASE

19 June 2010

Computerworld Honors Program Award for DenizBank's information technologies infrastructure:

DenizBank's banking platform receives the IT Oscar

The new generation banking platform "inter-Next" developed by Intertech, a subsidiary of DenizBank Financial Services Group, received the Computerworld Honors Program Award which is considered as the Oscar of the IT world. With this award, Turkey's success in software development has been recognized once again.

DenizBank was granted the "21st Century Success Award" in "Finance, Insurance and Real Estate" among 181 candidates in 10 categories with its "inter-Next Banking Project" within the framework of the IDG's Computerworld Honors Program. The 22nd Annual Computerworld Honors Awards ceremony was held on June 7, 2010 at the Andrew W. Mellon Auditorium in Washington, D.C. the capital of the United States of America.

With the purpose of fulfilling DenizBank's customer expectations at the highest level, the "inter-Next Banking Project" was developed by Intertech, DenizBank's subsidiary serving the finance sector in IT field. With this project, DenizBank transferred its IT infrastructure into the new generation banking platform inter-Next and transformed into a customer and process oriented, high performance structure.

Duman: "We gained competitive advantage for DenizBank with inter-Next"

Stating that they have been delighted to be granted a global award with the inter-Next project, DenizBank COO Dilek Duman said: "DenizBank aimed at offering the most accurate, service for the expectations of its customers through all distribution channels in a fast, quality and uninterrupted way. While doing this, it was our purpose to reach our customers with the newest technologies by keeping productivity at the highest level. With inter-Next, which we developed in the light of the successful experiences based on our cooperation with HP and Microsoft since 2005, we managed to make DenizBank operate its all products and services from one point in an integrated way. We are delighted to have gained competitive advantage for DenizBank with this project. We have been filled with pride as the project in which we exerted effort and the fruits of which we reap was granted the most prestigious award of the IT world". Intertech CEO Murat Çelik commented on the award as follows: "This award has crowned the activities of Intertech.

Our team will continue to offer services with the aim of producing the most innovative solutions in IT.”

Computerworld Honors Program awards are granted to institutions that develop original and outstanding ideas by using information technologies, have a broad vision and contribute to the society world wide. The technology achievements honored by this program are preserved and protected in national archives, and in over 350 universities, museums, and research institutions throughout the world.

About INTERTECH

Founded in 1987 with the purpose of offering modern and effective solutions for the finance sector, INTERTECH today offers Information Technologies services and solutions to different sectors, primarily the finance sector with its staff members over 340.

Determining its mission as creating all sorts of IT solutions for its customers to keep up with global competition, INTERTECH joined DenizBank Financial Services Group in 2002. Following DenizBank's acquisition by the Belgian Dexia Group, one of Europe's largest financial institutions on October, 17 2006, INTERTECH's fields of activity has oriented towards a global level expansion since then. INTERTECH, the producer of Core Banking Solutions that has been preferred by 14 banks in our country and used in the finance sector for years, enhances its product range with Customer Relationship Management (CRM), Business Process Management (BPM) and Business Intelligence solutions and offers wholesale and integrated solutions to the banking sector. (www.intertech.com.tr)

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (www.computerworld.com), weekly publication, focused conference series and custom research, forms the hub of the world's largest (40+ edition) global IT media network. In the past six years alone, Computerworld has won more than 100 awards, including Folio Magazine's 2006 Gold EDDIE Award, the 2004 and 2006 Magazine of the Year Award, and 2006 Best Overall Web Publication from the American Society of Business Publication Editors (ASBPE). In addition, in 2007 Computerworld's then editor in chief, Don Tennant, received the prestigious Timothy White Award from American Business Media. Computerworld leads the industry with an online audience of over 2 million unique, monthly visitors and a print audience of 1,222,000 readers each week (IntelliQuest CIMS Spring 2007).

About International Data Group (IDG)

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