

“Special Banking Package for Employees of Real Estate Agencies and Vehicle Dealers” from DenizBank”

Taking the expectations of its customers into consideration and offering innovative solutions in this parallel with its understanding of a financial supermarket, DenizBank prepared a **“Special Banking Package for Employees of Real Estate Agencies and Vehicle Dealers”**. The package was designed aiming at the employees of real estate agencies and vehicle dealers in Turkey, the number of which is approximately 150 thousand and with this package all products from investment and deposit products to discount mortgage, vehicle and consumer loans are offered with special opportunities. In this way, DenizBank positions the employees of real estate agencies and vehicle dealers as privileged.

Here are the advantages offered!

With DenizBank’s new package, real estate consultants and real estate agency authorities can also use housing loans. In the current situation, this practice is not very much welcomed in the sector. The Bank intends to have the uncontracted real estate agencies and vehicle dealers to direct their customers to them. Consumer, vehicle and housing loans are offered with discounted interest rates with this package. The “Rescue Account” which offers immediate solutions to emergency cash needs with its special interest rates is another advantage provided. On the other hand, DenizBank Bonus Card privileges which have all features of Bonus are waiting for the Package holders. The employees of the real estate agencies and vehicle dealers are offered extra interest rate in term deposit, opportunities in investment products and payment privilege without coming to the branch for bills and monthly fees.

DenizBank Executive Vice President in charge of Retail Banking Gökhan Ertürk commented on the special solutions package as follows: “We designed this special package for the employees of real estate agencies and vehicle dealers in exchange for their ensuring their customers carry out transactions on DenizBank. There are over 40 thousand real estate agencies in Turkey dealing with purchase/sales and leasing of real estates. In the same way, there are approximately 1200 vehicle dealers. It is estimated that there are a total of 150 thousand employees in this group. In the sector, many banks offer packages for various professional groups. However, there has never been a package designed for these sectors which consist of 150 thousand people. We offer advantages to this special group. We invite those who would like to benefit from the

"Special Banking Package for Employees of Real Estate Agencies and Vehicle Dealers" to DenizBank branches."