

## Graduates of “DenizBank Entrepreneurial Academy” in Manisa...

- *After İzmir, Turkey’s four giant institutions gathered in Manisa in order to train future entrepreneurs.*
- *Seminars of DenizBank Entrepreneurial Academy sponsored by DenizBank, were held in Manisa Chamber of Commerce on July 19 and 20 with the cooperation of İzmir Chamber of Commerce, Deulcom International and Yeni Asır newspaper.*
- *Seminar attendees were granted their certificates in a ceremony held on July 20, 2008.*

Seminars aiming at those who want to establish their own businesses or develop their already established businesses were held by an expert team composed of people active in the business world such as Deulcom trainers and Mr. İlhan Küçükahmetler, Aegean Regional Manager of DenizBank.

Exemplary entrepreneurial projects were analyzed and very valuable information on how to produce a business idea and establish and manage a business, practical marketing and sales techniques and the ways of developing a business plan were conveyed during the seminar. Mr. İlhan Küçükahmetler, Aegean Regional Manager of DenizBank explained entrepreneurs how they could find financing and resources they needed and get support from DenizBank in this issue.

Following the two day seminar held on July 19 and 20, attendees were entitled to take their “**Joint Entrepreneurial Certificates of Manisa Chamber of Commerce, Deulcom International, DenizBank and Yeni Asır**” in a ceremony organized in Manisa Chamber of Commerce on Sunday, July 20, 2008.

In his speech, Gökhan Ertürk, DenizBank SME and Agricultural Banking Group EVP, said that supporting the entrepreneurs hereby is a source of pride for them.

“Recognising that entrepreneurship is a factor of great importance that helps enhance the economy, increases employment and provides development, we, as DenizBank, support the entrepreneurs. We are the project partner in DenizBank Entrepreneurial Academy Seminars. Providing educational support to entrepreneurs in Manisa after having provided the same opportunity in İzmir, we aim at increasing the number of entrepreneurs by encouraging entrepreneurship. Thanks to our Orange Team, which operates in accordance with our principle of being “for and near” the enterprises, we broke new grounds to the sector in terms of product and services. Taking our approach one step closer, we are happy to broaden the visions of entrepreneurs and handing them in the keys to success. I wish success to all entrepreneurs in their business lives, who have been entitled to hold their certificates today at the end of this two-day seminar. I am sure that keys to success and business life tips provided by the expert figures having taken part in the seminar will be very beneficial for all attendees in the upcoming periods” added Ertürk.



After the seminar, the attendees will present their business plans and future projects that they will present to the jury composed of expert people in the field until August 15, 2008. The most successful 3 projects to be determined by the jury will be announced to Turkey via internet sites of Manisa Chamber of Commerce, Deulcom International and Yeni Asır