

**PRESS RELEASE****April 22, 2010**

*Rendering all facilities for Mersin, DenizBank offers very special advantages for entrepreneurs of Mersin*

## **DenizBank Wind Blows in Mersin**

**A collaboration protocol was signed between DenizBank and the Mersin Chamber of Commerce. By this protocol, entrepreneurs of Mersin now have the opportunity of "Capital Support Loan" and "Equal Installment" loan. DenizBank has also promoted the Paso Youth Banking project with the campaign face Beyazıt Öztürk to the teenagers in Mersin University. The senior management of DenizBank gathered with the prominent people of the city at dinner.**

Providing innovative and special solutions for the needs of customers via its financial supermarket understanding, DenizBank continues to visit all parts of Anatolia and sign under special projects in order for the growth of the Turkish economy. DenizBank has signed a collaboration protocol with Mersin Chamber of Commerce and Industry (Mersin TSO) which uninterruptedly continues to provide financing to its members with attractive conditions. The signing ceremony that took place in the Mersin TSO on April 22, 2010 was held with the participation of Mr. Şerafettin Aşut, the Chairman of the Board of Directors of the Mersin TSO and Mr. Hakan Ateş, the CEO of the DenizBank Financial Services Group.

### **Option of Long Maturities**

Within the scope of the signed protocol, the member companies of the Mersin TSO will be able to use "Capital Support Loan" with maturities up to 72 months and "Equal Installment" loans with maturities up to 36 months with special interest rates from DenizBank. The interest rate of both loans shall be 1.25%. The "Capital Support Loan" which is the first loan to offer long term financing options for capital necessities of goods and service purchases of companies provides the opportunity for companies to cover their cash necessities up to 6 years of maturity by showing the real estate as collaterals. Besides, this new loan that DenizBank offers to the members of the Mersin TSO with special interest advantages can be used with a 3 month grace period.

**“We will make an important contribution to the growth performance of enterprises in Mersin”**

The CEO of the DenizBank Financial Services Group Mr. Hakan Ateş, has stated as such in his speech he gave at the signing ceremony of the collaboration; “The potential of Mersin is huge due to its strategic position as a juncture of continents. There many important establishments in the city. The first free zone in Turkey was established in Mersin. There are also many small enterprises. The rate of our small and medium scaled enterprises reaching financial intermediaries and benefiting from them is still not at the desired level. As DenizBank were are trying to do our part in this issue. To close this important gap and via the collaboration we have realized with the Mersin TSO we offer special support loans to member enterprises of Mersin TSO. With the advantages we bring as DenizBank, we will contribute to the growth of the enterprises of Mersin. By collaborating with 240 Chambers of Commerce and Chambers of Artisans throughout Turkey besides the Mersin TSO, we have made a lot of progress in helping enterprises reach and benefit from financial intermediaries. . We are aiming to reach more enterprises by signing collaboration protocol with the Mersin TSO. Hakan Ateş has stated that as of today, the number of enterprises benefiting from products and services of DenizBank SME Banking has reached 450 thousand, “Our aim is to share of differentiation of DenizBank in the field of SME Banking with more enterprises and increase this number to 600 thousand by the year end. We are aiming to offer approximately TL 40 million loan opportunity to our members of the Mersin TSO in 2010.”

**DenizBank visited Mersin University**

Another activity in Mersin held by DenizBank was the promotion of the Youth Banking project designed towards the banking transactions of teenagers under the brand “Paso DenizBank”. DenizBank visited the Mersin University the campaign face Beyazıt Öztürk and introduced to teenagers the PASO World that has various opportunities such as 10% discount in all restaurants, advantageous education loans and privileged banking services.

The senior management of DenizBank gathered with the prominent managers and entrepreneurs of the city at dinner. In the opening speech of the dinner held on Mersin Hilton Hotel, CEO of the DenizBank Financial Services Group Mr. Hakan Ateş touched upon the importance of Mersin on the Turkish economy. The Chief Economist of DenizBank Mr. Saruhan Özel made assessments on Turkey and the world economy.