

**PRESS RELEASE****22 OCTOBER 2010**

## **250.000 Books to 2.500 Villages by DenizBank!**

**“100.000 books to 1.000 villages” project implemented last year within the framework of DenizBank’s Agricultural Mobilization continues by growing ever more in 2010. Within “250.000 books to 2.500 villages” project, book delivery continues in Tekirdağ.**

With its financial support to the sector as the private bank that provides highest amount of credit for the agricultural sector for the last 3 years and its objective to contribute to the Turkish agriculture with consultancy services for informing producers and raising awareness, **DenizBank** continues to be on the agricultural producers’ side with new products and services. Realizing a great achievement with the “100.000 books to 1.000 villages” project implemented with Ministry of Agriculture and Rural Affairs as a ground-breaking project in Turkey, DenizBank decided to extend the scope of the project in 2010 and take “150.000 more books to 1.500 more villages”. DenizBank will thus have taken **“250.000 books to 2.500 villages”** by the end of this year and contributed to more conscious and efficient production thanks to books of 100 different agricultural production content for producers.

In the meeting held in Tekirdağ Provincial Directorate of Agriculture on 22 October 2010 where books were delivered by Gökhan Sun, DenizBank’s EVP in charge of SME and Agricultural Banking to Erdem Karadağ, Tekirdağ Provincial Director of Agriculture were also present DenizBank’s Europe-3 Regional Manager Burak Koçak, Agricultural Banking Marketing and Sales SVP Ahmet Çelik, Provincial Vice Director of Agriculture, Ertekin Günaçtı, department heads, county directors of agriculture, agricultural advisors and headmen of villages where books would be distributed.

### **"We contribute to raising awareness of farmers"**

During the statement related to the campaign that they realize within the social responsibility approach, Gökhan Sun, DenizBank’s EVP in charge of SME and Agricultural Banking underlined that they provide not only financial support to agriculture but also social life of producers and try to contribute to raising awareness of producers to ensure more efficient production. Sun continued: "We aim at contributing to developing and raising awareness of Turkish farmers through intensive activities conducted to develop agricultural sector, our innovative products and social responsibility projects. Among our targets are to take good quality service with DenizBank difference to investors and producers through customer representatives, most of whom are agricultural engineers. "