

First of its kind in İzmir:

“DenizBank Entrepreneurial Academy Seminars kicked off!”

Turkey’s four giant institutions gathered in İzmir in order to train future entrepreneurs. Seminars of DenizBank Entrepreneurial Academy sponsored by DenizBank were held in İzmir Chamber of Commerce with the cooperation of İzmir Chamber of Commerce, Deulcom International and Yeni Asır.

Seminars aiming at those who want to establish their own businesses or develop their already established businesses were held by an expert team hosting Deulcom trainers and important figures such as İlhan Küçükahmetler, DenizBank Aegean Regional Manager.

Exemplary entrepreneurial projects were analyzed and very valuable information on how to produce a business idea and establish and manage a business, practical marketing and sales techniques and the ways of developing a business plan were conveyed during the seminar. İlhan Küçükahmetler, DenizBank Aegean Regional Manager explained entrepreneurs how they could find financing and resources they needed and get support from DenizBank in this issue.

During his assessments regarding these seminars, Gökhan Ertürk, DenizBak SME and Agricultural Banking Executive Vice President noted that they were happy to extent support to entrepreneurs via this occasion.

Ertürk said: “Being aware of the fact that entrepreneurship is an important element which will contribute to country’s economy, increase employment and pave the way for development, we, as DenizBank extent support to entrepreneurs. We take part in seminars of DenizBank Entrepreneurial Academy as the project partner and aim at promoting entrepreneurship and increasing the number of new entrepreneurs by providing educational support to entrepreneurs throughout Turkey. Together with our “Turuncu”s offering service in line with our philosophy of being “beside and close to” SMEs, we introduced many new products and services to the sector, all being first of their kinds. We further our approach through this seminar and bring in vision to future successful entrepreneurs. We are very happy to provide them with the key to success.”

At the end of two day seminars held on June 21 and 22, candidates will present their business plans and future projects that they will prepare. The most successful 3 projects to be determined by the jury will be announced to Turkey via internet sites of İzmir Chamber of Commerce, Deulcom International and Yeni Asır.

Those who will successfully complete these seminars will be entitled to hold “**Joint Entrepreneurial Certificate of İzmir Chamber of Commerce, Deulcom International, DenizBank and Yeni Asır**”. The certificate ceremony will be held today (Monday, 23 June) in İzmir Chamber of Commerce.