

## **DENİZBANK ÇAL BRANCH OPENS!**

Ranking 1<sup>st</sup> among private sector banks with the investments it makes in agricultural sector, DenizBank expands its service. Continuing its studies with the aim of developing the agricultural sector and presenting innovative products to the sector, DenizBank aims at providing the people of Çal with innovative banking services with priorities by its newly-opened Çal Branch. Opened its doors on 2 March 2009, Çal Branch is headed by Ümmü Gürlek.

Ümmü Gürlek, Çal Branch Manager, made the following statements: “Agricultural sector is of great importance for DenizBank. We are really proud of being the first private bank to realize the strategic importance of agricultural sector, to which private banks have not given enough room until recent years, and of being the first private bank to invest in this sector. Our Bank’s target is to increase farmers’ productivity and profitability and to make “businessmen” out of them. Products and services we present takes us one step closer to achieve this goal. We try to stand by our farmers at all times and we work to provide them with financial and collective added-value”.

With a customer-oriented attitude in each branch, DenizBank foresees to increase the number of its branches from 400 to 450 at 2009-year end. DenizBank aims at continuing its fast growth in upcoming years.

**DenizBank Çal Branch:**

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