

First Graduates of “DenizBank Entrepreneurial Academy” in İzmir...

- *Turkey’s four giant institutions gathered in İzmir in order to train future entrepreneurs.*
- *Seminars of DenizBank Entrepreneurial Academy sponsored by DenizBank were held in İzmir Chamber of Commerce on June 21 and 22 with the cooperation of İzmir Chamber of Commerce, Deulcom International and Yeni Asır.*
- *Seminar attendees were granted their certificates in a ceremony held on June 23, 2008.*

Seminars aiming at those who want to establish their own businesses or develop their already established businesses were held by an expert team hosting Deulcom trainers who are active in the business world and important figures such as İlhan Küçükahmetler, DenizBank Aegean Regional Manager.

Exemplary entrepreneurial projects were analyzed and very valuable information on how to produce a business idea and establish and manage a business, practical marketing and sales techniques and the ways of developing a business plan were conveyed during the seminar. İlhan Küçükahmetler, DenizBank Aegean Regional Manager explained entrepreneurs how they could find financing and resources they needed and get support from DenizBank in this issue.

Following the two day seminar held on June 21 and 22, attendees were entitled to take their “**Joint Entrepreneurial Certificates of İzmir Chamber of Commerce, Deulcom International, DenizBank and Yeni Asır**” in a ceremony organized in İzmir Chamber of Commerce on Tuesday, June 23 2008.

During the speech he delivered in the ceremony, İlhan Küçükahmetler, DenizBank Aegean Regional Manager said: “Together with the cooperation of Turkey’s three important institutions, we, as DenizBank, are very happy to take part in this project which will provide added value to future business lives of current entrepreneurs and candidates of İzmir. I wish success to all entrepreneurs in their business lives, who have been entitled to hold their certificates today at the end of this two-day seminar. I am sure that keys to success and business life tips provided by the expert figures having taken part in the seminar will be very beneficial for all attendees in the upcoming periods.

Attendees who wish will present their business plans and future projects that they will prepare to the jury composed of expert figures in the field until June 30 2008. The most successful 3 projects to be determined by the jury will be announced to Turkey via internet sites of İzmir Chamber of Commerce, Deulcom International and Yeni Asır.