

## **“Tell me about AçıkDeniz” Short Film Contest is waiting for young directors**

**DenizBank is looking for young people who would like to uncover the director in them with the “Tell me about AçıkDeniz” short film contest. The contest involves telling the advantages of carrying out banking transactions through alternative channels to branches by films and the top prize is TL 10.000 and the deadline of application is July 15th.**

With the understanding of a financial supermarket, and offering innovative and customized solutions for customers’ needs, DenizBank had launched the Youth Banking project designed for the banking transactions of young people under the brand name of “Paso DenizBank”. DenizBank now organizes a Short Film Contest named “Tell me about AçıkDeniz” with the “Paso DenizBank” brand and waits for young directors...

### **The aim is to explain the alternative distribution channels**

The main theme of the contest will be explaining the advantages of carrying out banking transactions through alternative distribution channels to the branch such as ATM, Call Center, Internet Banking and Mobile Banking. The participants are expected to stress that banking transactions are carried out more rapidly and easily thanks to alternative distribution channels. The deadline for application is July 15th, and the winner, the runner up and the third will be awarded TL 10.000, TL 5000 and TL 2.500, respectively. For more information about the “Tell me about AçıkDeniz” Short Film Contest, please visit [www.pasodeniz.com](http://www.pasodeniz.com) .