

## BEEKEEPERS IN ADANA MEET THE ADVANTAGES OF DENIZBANK PRODUCER CARD...

*All members of Adana Union of Beekeepers will now enjoy the advantages offered by DenizBank Producer Card within the framework of the agreement signed between DenizBank, the private bank with the highest investment in the agricultural sector, and Adana Union of Beekeepers*

Positioned as the private bank with the highest investment in the agricultural sector with its intensive activities aimed at the development of agricultural sector and the innovative products it offers to the sector, DenizBank maintains its activities in order to provide support for the modernization of agriculture, increase productivity in agricultural production and to improve the competitive power of our farmers in the global arena.

Within this framework, DenizBank, which signed a cooperation protocol with Adana Union of Beekeepers on 25 December 2008, will allocate Producer Card to the members of the union, enabling the beekeepers in the region to make use of all financial services offered by the bank.

The protocol was signed by the Head of Adana Union of Beekeepers Ahmet Turan Otlu and DenizBank Yüreğir Branch Manager Filiz Arabacı. Inaugurating the ceremony, Arabacı said, "DenizBank always stands beside agricultural producers. Adana meets 35% of the flower honey need of Turkey. We are aware that this production is of vital importance for Turkish economy. With this awareness in mind, we established cooperation with Adana Union of Beekeepers, which has 1.283 members. Member producers will be able to use credits under special conditions with the Producer Card for the products they need in beekeeping. DenizBank is very happy to be contributing to beekeepers through this agreement. I hope this cooperation will be beneficial."

### Advantages offered by "Producer Card"...

Producer Card, which offers the opportunity of payment at harvest for more than 100 products, provides practical financial solutions to agricultural needs of farmers. Easily allocated agricultural SME loan is presented to our farmers through the Producer Card, which is also first of its kind in Turkey.

Farmers can use their Producer Cards by *shopping* in merchants or *withdrawing cash from ATMs* for their following needs:

- Diesel oil,
- Fertilizers
- Agricultural chemicals,
- Agricultural mechanization,
- Agricultural machines,

- Spare parts or other requirements.

Producer Card holders enjoy the opportunity to buy fuel oil from contracted Petrol Ofisi fuel stations with a maturity of 5 with 0 interest...

Opportunities the Producer Card offers to Farmers...

- Repayments can be realized at harvest time, which is in fact the case for all of our agricultural loans.
- Utilization is possible when needed.
- The risk of having cash money on is eliminated.
- Early payment opportunity is offered.
- Discounts and other shopping opportunities of the Producer Card are provided in merchants.