

Members of TARİŞ Unions of Fig enjoy new advantages with TARİŞ-DenizBank Cooperation

Within the scope of the agreement signed between TARİŞ Union of Fig Agricultural Sales Cooperatives and DenizBank, the private bank making the biggest investment in agricultural sector; Aegean fig producers who are members of the cooperatives associated to the Union will enjoy special DenizBank services.

Ranking in the 1st row among private banks investing in the agricultural sector thanks to its intensive activities conducted to support the development of agricultural sector along with the innovative products it offers to the sector, DenizBank keeps conducting studies with the aims of supporting the modernization of Turkish agriculture, increasing productivity in agricultural production and strengthening our farmers' competitive power in the global arena.

DenizBank launched an important cooperation with TARİŞ Union of Fig Agricultural Sales Cooperatives, which played a prestigious and distinguished role in the historical development of Turkish cooperatives and since its foundation served the producers with a responsibility approach for dry figs. In the framework of this cooperation, DenizBank provides the partners of the cooperatives associated to the Union with the opportunity to benefit from special financial services.

Nearly 6000 Union members will be able to enjoy this special cooperation of DenizBank and TARİŞ Union of Fig Agricultural Sales Cooperatives.

Members, who hand in their agricultural products to TARİŞ Fig Agricultural Sales Cooperatives, will be enjoying DenizBank credit facilities with advantageous pricing and reasonable maturity options on the basis of the handled-in product amount.

In the signing ceremony held with the participation of Hasan Hüseyin Karazor, Head of TARİŞ Union of Fig Agricultural Sales Cooperatives, DenizBank representatives and Union representatives; Gökhan Ertürk, DenizBank Executive Vice President, stated that DenizBank

was pleased to be acting together and sharing the same purpose with agricultural sector and he made the following remarks: “DenizBank supports agricultural sector. Aegean Region has a special role in fig production. On the global level, our country supplies 23.5% of fresh fig production and 51.6% of dry fig production. For us, these figures represent more than commercial indicators: they represent a result of which we are proud on behalf of our country. In this regard, supporting these globally-important fig producers, enabling them to hold their leading position and in the scope of this common target making them enjoy all of the possible advantages are all really significant tasks for DenizBank. I hope this cooperation will bring the best of luck for all fig producers.”

Except from enjoying DenizBank’s financial services, members of these cooperative will also enjoy all of the opportunities presented by DenizBank Producer Card, which is the globally-unique banking product tailor-made for agriculture sector.

Advantages presented in “Producer Card”...

Providing the opportunity of “repayment maturity at harvest time” for more than 100 products, Producer Card brings practical solutions to farmers’ needs for agricultural production. Here is another brand-new and unique application: DenizBank agricultural SME credit, which is easily allocated, is now put in the service of producers in Producer Card.

Farmers can use their Producer Cards by **shopping in member merchants** or by **withdrawing cash from ATMs** to meet their needs such as:

- Diesel oil (Diesel oil purchase in Petrol Ofisi -PO- branches with a maturity of 5 months and 0% interest rate)
- Fertilizers,
- Agricultural chemicals,
- Agricultural mechanization,
- Agricultural machines,
- Spare parts or other requirements.

Opportunities presents by Producer Card to producers...



- Repayments can be realized at harvest time of the agricultural product in question, which is in fact the case for all our agricultural loans granted by DenizBank.
- Can be used whenever needed.
- The risk of having cash money on is eliminated.
- Early payment opportunity is offered.
- Discounts and other shopping advantages are provided in merchants.