

Ramadan Campaign for SMEs from DenizBank

Initiating a new campaign for SMEs special for Ramadan, DenizBank offers credit opportunities with special interest rates until end of September with 3 months grace period and maturities up to 36 months. Moreover, the interest rate applied to the SME card has been lowered to 1.25% for Ramadan until the end of August.

Offering innovative and special solutions for its customers' needs with the understanding of a financial supermarket, **DenizBank** initiates a new campaign for SMEs especially for Ramadan. In the **Ramadan Campaign** of DenizBank, advantageous credit pricing is applied for the increasing financing needs of SMEs. All DenizBank customers who fulfill the turnover criteria of SME Banking can benefit from this credit product. DenizBank also lowered the SME Card's interest rate to 1.25% for Ramadan until the end of August.

"We want our SMEs to grow more"

DenizBank Executive Vice President in charge of SME and Agriculture Banking Group Gökhan Sun said that the Ramadan Campaign and the new interest rate of the SME card will contribute remarkably to the growth of companies. Sun said, "We have initiated an important campaign for Ramadan that will make our SMEs happy. We offer the Ramadan Credit with favorable interest rates to SMEs. Plus we decreased the interest rate of the SME card especially for Ramadan. We want SMEs to benefit from these opportunities and grow more".

Advantages offered by the Campaign

With the Ramadan Campaign, SMEs are offered 3 months grace period with maturities up to 36 months and an extra Rescue Account limit at an amount of 10% of their credit limits is automatically added to their accounts. Thus, SMEs can make their check/bill, utility bill and other short term payments with the Rescue Account even if they do not have enough balance on their account.

With the Ramadan Credit offered by DenizBank within the scope of the campaign, SMEs can benefit from interest rates from 1.10%.

Interest Rate of the SME Card fell!

Having initiated a world first with the SME Card which was promoted two years ago and which offers a lot of advantages to SMEs, DenizBank provides another convenience to SMEs. DenizBank lowered the interest rate of the SME Card to 1.25% especially for Ramadan until the end of August. With the SME Card only designed for SMEs, DenizBank offers four different credit options with one card and through several banking channels, 24/7. Realized as an efficient solution for cost and time management of SMEs, the SME Card makes it possible to unite Rescue Account, Commercial Credit with Installments, Sector Credits with Seasonal Payments and Business Card in one single card.

- DenizBank 'SME Card' holders can use commercial credits with installments from all DenizBank Branches, ATMs and AçıkDeniz (internet banking) and benefit from repayment options and maturities up to 36 months in line with alternatives and suitable to their cash flow.
- DenizBank 'SME Card' holders can withdraw cash from all DenizBank branches and ATMs by using their Rescue Accounts for short term cash needs, and event make check/bills and automatic payments.
- With its company credit card feature, SME owner and employees can benefit from DenizBank SME Card for all expenses they make on behalf of their SMEs in and out of the country.