

The private bank investing the most in agricultural sector, DenizBank continues to inform producers via meetings it organizes in the year 2009

DENİZBANK MEETS PRODUCERS FRIENDS IN MENDERES...

Ranking the 1st among private banks thanks to its activities focused on the development of agricultural sector along with the innovative products it offers to the sector, DenizBank keeps conducting studies with the aims of supporting the modernization of Turkish agriculture, increasing productivity in agricultural production and strengthening our farmers' competitive power in the global arena.

In this framework, the meeting "Search for Agricultural Development in Menderes" held in the city of Menderes on 27 February 2009 was held with the participation of Hasan Özer Orhan, DenizBank Western Anatolia Regional Manager, Osman Korkmaz, DenizBank Menderes Branch Manager, Prof. Dr. Cengiz Çakır, Prof. Dr. Gazanfer Harzadın, Adnan Erkin, President of İzmir Cattle Breeders' Union and Mustafa Kemal Bedrişan, producer of citrus.

Hasan Özer Orhan, DenizBank Western Anatolia Regional Manager, shared his evaluation of the dissemination meeting: "As DenizBank, we care very much about agricultural sector. As an expression of the importance we attach to this sector, we held the Agricultural Festival last year, a ground-breaking event. Our support to agricultural sector continues in 2009, we continue to stand beside our producers through new branches we open, dissemination meetings we organize for producers. DenizBank is happy to add value to life of producers".

Being the first and single bank employing agricultural engineers to provide financial support to Turkish agriculture but also to provide advisory services to raise level of knowledge and awareness of farmers, DenizBank put to life DenizBank Agricultural Festival last year, the first and biggest event ever held exclusively for agricultural producers.

During the festival covering nearly 90% of Turkey, social activities, concerts, dissemination seminars for farmers, agricultural meetings in villages, award lotteries, and advantageous shopping campaigns were held to add value to both economic and social life of producers.

In order to support agricultural sector, DenizBank introduced 'Producer Card', a first-of-its-kind product offering many facilities exclusively for producers. Offering borrowing opportunities at convenient conditions including opportunities such as installment repayment or repayment at harvest, the Producer card presents its most important functionality as 'repayment once a year' and 'tailor-made maturity of the repayment' according to harvest time...