

Being the private bank investing the most in agricultural sector, DenizBank is holding information seminars for producers within the framework of Agricultural Festival;

DENIZBANK MET PRODUCER ALLIES IN DIYARBAKIR...

Ranking first among private banks in terms of financial support to agricultural sector, DenizBank is holding training seminars to enlighten producers within the framework of Agricultural Festival launched on 14th of May, World Farmers' Day and given as a gift to Turkish producers, which is the first and largest organization for agricultural producers.

The meeting held in this framework in Diyarbakir Chamber of Commerce on 29th August, 2008, was attended by Mehdi Eker, Minister of Agriculture and Rural Affairs, Hakan Ateş, President of DenizBank Financial Services Group (FSG) and Ethem Sancak, Chairman of the Board of Directors of Sancak Holding.

Giving the opening address, Hakan Ateş stated that reaching thousands of producers within the framework of the Agricultural Festival, that they launched as a symbol of the importance they attach to agricultural sector, was a great pleasure for them; and added: "As DenizBank, we are aware of the fact that agriculture sector has a strategic importance in Turkey's development. In line with this awareness, we founded a separate "Agricultural Banking Group" and we became the first private bank to have employed a team composed of 130 agricultural engineers in agricultural banking sector. In our Agricultural Festival, we aimed at increasing agricultural productivity, providing mechanization, raising our international competitiveness and supporting agricultural modernization. We were determined to set farmers and producers free of money lenders and make "businessmen" out of them. The Agricultural Festival, which has been launched approximately 4 months ago, will end tomorrow after the closing activities in Şanlıurfa. We are glad to have completed this huge organization without any problem."

The agricultural festival will be held between 15 May and 30 August 2008 and will cover nearly 86% of 36.669 villages located in 65 provinces and 813 counties of Turkey. In order to present producers a more valuable economic and social life, 'DenizBank Agricultural Festival' will include many activities such as social activities, concerts, training seminars for farmers, agricultural chats in villages, lotteries for gifts and advantageous shopping campaigns.

Making a special cooperation with Turkish Education Foundation (TED) in the context of Agricultural Festival, DenizBank is implementing a social responsibility project for producers. With the project, TED provides full scholarship to successful children of poor farmer families living in villages which are covered within the context of the Festival. In addition, PCs will be donated to needy schools in visited villages.

During 111 meetings to be held in villages with the participation of DenizBank's field team of 270, 4.500 producers will receive applied trainings from expert trainers in their own fields, enterprises and sheds about pruning techniques, fertilizer usage, animal health, greenhousing, irrigation, milking



techniques, pest control and soil analysis. In this framework, soil analysis service will be provided for 1000 producers, and 2000 animals in 1200 agribusinesses will be ear-ringed.

With the dissemination meetings to be held, 6.500 producers will be offered to participate in theoretical training on economy, drought, global warming, productivity and EU processes. 3.500 farmers will benefit from medical services. Eye scan, blood pressure, cholesterol and diabetic tests will be offered for free.

Aiming at providing YTL 300 million of financing to 150.000 producers during the festival, DenizBank will reach 3 million producers during visits, meetings, training and social activities to be held in the course of the festival.

Differentiating itself from the sector with its innovative approaches, DenizBank will break a new ground both in Turkey and in the world with the 'Agricultural Festival' and will enable all producers to apply for a Producer Card via SMS during the festival.

In festival concerts to be held in 8 provinces, famous singer Seda Sayan will be on stage followed by the presenter Savaş Karakaş in Kırklareli/Lüleburgaz, Bursa, Konya, Kayseri, Manisa, Samsun, Adana and Şanlıurfa.

Lotteries for gifts to be held during "DenizBank Agricultural Festival" will include a total of 333 gifts making life easier for producers ranging from an off-road vehicle to tractor, from plasma TVs to oil purchasing cheques.

"DenizBank Agricultural Festival" will end up by the concert to be held in Şanlıurfa on Saturday, August 30th, 2008.