Selected by Microsoft Turkey as "the most successful project of 2007",

"inter-Next" opens a new window in banking.

New integrated banking platform put to life through collaboration of Intertech and Microsoft, inter-Next offers cost advantage to financial sector companies and enables them to save time.

Designed for the purpose of providing better quality and faster service to finance sector customers under the leadership of Intertech and with the collaboration of Microsoft, inter-Next opens a new path to financial sector companies.

As a new banking platform based on service oriented architecture, customer relations and process management methodologies, inter-Next was developed in a period of two years by using Microsoft infrastructure solutions.

Delivering a speech in the dissemination meeting of the banking platform **Hakan Ateş, President of DenizBank Financial Services Group** said the following: "At the end of 2004 and in line with our new route, we decided to restructure our organization and technological infrastructure with the target of becoming 'preferred bank' of our customers. In this framework we renewed our banking system to serve our customers in a rapid, uninterrupted, cost-effective way meeting their expectations and through a wider range of products, wider branch network and more developed technology. Developed by Intertech as a new banking platform, inter-Next enabled us to provide better quality and faster service to our customers. Ateş specified that they had to log in to different systems to make different banking transactions before the new banking platform but thanks to inter-Next once logged in to the system they are now able to make all banking transactions through a single interface; and added that they can also save time thanks to the platform.

Çağlayan Arkan, CEO of Microsoft Turkey pointed out the following: "I am very happy to be together with you in a meeting that fully complies with our company's vision, which is 'Turkey is developing through IT'. We support this vision by providing information and communication technologies to all institutions of our country from commerce to industry, from public sector to financial sector. For business processes of institutions, we produce technologies fitting sustainability, performance and scalability criteria. The technology we produce means both low cost in terms of IT investment and maximum saving and efficiency for the institution we serve.

Our solution partner Intertech broke a new ground in the world. It developed inter-Next banking platform based on service oriented architecture and integrating CRM – BPM – core

banking – business intelligence solutions and developed fully with Microsoft technologies. With this product we created a scalable solution for Turkish and foreign financial sector markets. I am sure that InterNext will soon be a global success story in financial sector."

CEO of Intertech, Dilek Duman gave the following remarks: "Since its establishment, Intertech is a company that developed 3 different banking applications besides offering system management and operation support. Thanks to our intense cooperation with Microsoft, we also know infrastructure solutions and technologies closely. As Mr. Ateş pointed out, we designed a banking application running on Microsoft technologies in line with the needs of DenizBank and we saw that we undersigned a great success. This solution is equipped with a structure that can meet needs of financial institutions of different sizes in a cost effective way. Now our target is to put this new platform to the service of all financial institutions and to enable them to take the advantages DenizBank currently benefits from. Of course, we would like to thank Microsoft at this point for its business targets of supporting institutional platforms and for our fruitful cooperation".

inter-Next benefits to both companies and customers…

Banks using inter-Next platform get the opportunity to provide their customers the most convenient services in the fastest way thanks to their technological superiority. On the other hand, banks can reach right customer with less cost and support all steps they will take to increase efficiency.

As a single interface where more than one application operate in an integrated way, inter-Next meets the needs of banks aiming at growth in especially retail banking segment.

Thanks to inter-Next, sales teams can follow up cashflow on a daily basis from a single point and can direct their customers to right investments. Additionally, parametrical infrastructure of the platform enables simultaneous and standardized service delivery via all channels without raising new software costs for companies.

Besides all these, thanks to automation and management of business processes built on operational efficiency principles, inter-Next minimizes operational risks and errors and enables to spread the common way of doing business to the whole organization with minimum training cost.

And last but not the least, with its 'Business Intelligence Solutions' integrated with the system, inter-Next enables all reporting and analysis needs of the system to be managed through decision support systems, which in turn creates a remarkable performance development.
Microsoft Turkey selects inter-Next as the "most successful project of 2007"

Microsoft Turkey had selected inter-Next as "the most successful project of 2007" since it can meet performance, scalability and security needs at the utmost level and hosts an integrated decision support system feeding operational CRM at the same time.

Contributing highly to efficiency

Since all products on inter-Next platform have been designed and automated with a process oriented approach and can be assessed and revised,
- Common culture of doing business spreads to the whole organization and training costs are minimized.
- Operational risk and error rates are minimized and efficiency is obtained.
- Continuous analysis and management of business processes enables improvement of service offering every passing day.

On a single platform, managers from all levels can
- Access comprehensive information to ensure correct decision making,
- Produce solutions fitting customer tendencies,
- Manage new needs with agility to meet customer expectations in the fastest way.