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**PRESS RELEASE**

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**Major Cooperation between PTT and DenizBank**

## **PTT and DenizBank merge their forces for PTT Cards**

**Thanks to the cooperation established between these two institutions, PTT cards will be equipped with Visa/MasterCard features. Debit cards, credit cards and pre-paid cards will now be issued that can be used for shopping and in ATMs of all banks. PTT ATMs will be integrated with the ATM network that includes all the banks.**

One of the oldest institutions in Turkey, **PTT** (Turkish Post) and **DenizBank**, which provides tailor-made and innovative solutions thanks to its financial supermarket approach have established a major cooperation. Within the framework of this cooperation, PTT Cards will be equipped with Visa/MasterCard features. Debit cards, credit cards and pre-paid cards will now be issued that can be used for shopping and in ATMs of all banks. Credit cards to be issued for PTT customers will have all the features of Bonus card. Enabling all PTT customers to get debit and credit cards working on international payment systems platforms (Visa/MC), PTT Card was launched with a press conference held in Sirkeci PTT Post Office Building attended by **Binali Yıldırım**, Minister of Transport and Communication, **Osman Tural**, Chairman of PTT, and **Hakan Ateş**, CEO of DenizBank.

**Yıldırım: " PTT's cooperation with DenizBank is ground-breaking"**

**Binali Yıldırım**, Minister of Transport and Communication said: "Past, present and future of institutions together constitute a whole thing. Today, PTT is an institution that provides a lot of services with added-value in an extensive way, diversifying its service offer through cooperation with other institutions in the field of post, cargo and banking. People in this country have trusted PTT for 170 years. Its cooperation with DenizBank, one of the distinguished banks of our country, breaks a ground. On this occasion, I congratulate both PTT and DenizBank".



In the speech he gave at the publicity meeting regarding the new cooperation, DenizBank CEO **Hakan Ateş** emphasized that PTT customers will be transferred to international card payment systems through this project. Stating that DenizBank and PTT have undersigned a very large scoped joint card project, Mr. Hakan Ateş continued; “With this cooperation;

- PTT Cards will be used in all bank ATMs, and we will ensure that all bank cards be used in PTT ATMs.
- To existing PTT Bank customers, we will give debit cards,
- Credit Cards with the same features as Bonus
- Project based prepaid cards.

Thus, transactions carried out by PTT customers will be carried to Visa/MasterCard certified debit cards, credit cards and prepaid cards platforms and will exit closed circuit structure and be used both domestically and internationally in other bank merchants and ATMs.

I hope that our cooperation with PTT will be beneficial to both Turkey and all parties.”

In his speech, Chairman of PTT **Osman Tural** said, “With this project which we realized with DenizBank, both our customers and customers of other banks will be able to receive ATM services through our ATMs. As PTT, we are honored to provide new services to new customers and to add a new service among others with this cooperation. I believe that this cooperation between PTT and DenizBank A.Ş. will add great value to both institutions in the current market climate.”

### **PTT Card will offer many advantages**

Basically, the cooperation between PTT and DenizBank comprises of giving debit card and credit card to customers who receive salaries from PTT, who make social security or postal check order payments. With the cooperation between the two institutions, PTT customers will transfer to international card payments



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With the cooperation, DenizBank will provide right to use Visa/MasterCard BIN to PTT Bank and cards will be issued for these customers. The credit card that will be initiated jointly will have all features of Bonus. Customers who would like to have PTT debit card and PTT Credit Card will be able to make an application at the nearly 4100 branches of PTT throughout Turkey.

PTT Card that is realized with DenizBank special cooperation has the feature of being the first of its kind.