

PRESS RELEASE

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Within the framework of the protocol realized with The Association of Historical and Boutique Hotels of Turkey, DenizBank is offering loans under suitable conditions to the hotels that are members to the association.

The members of “Historical Hotel of Turkey” will be happy in every season with DENİZ...

Supporting tourism sector with its tailored products and services, DenizBank provides this sector with easy access to all banking products and services within the framework of “financial supermarket” understanding. Focusing on small and medium scale enterprises with SME banking products and services and considering tourism sector as one of the niche sectors since 2003, DenizBank is continuing to sign special protocols with chambers, foundations and associations all over the country.

Within this scope, a formal sponsorship agreement was signed on 16.01.2008 and DenizBank SME banking developed “Tourism **Package Service**” and through this agreement and package DenizBank will offer advantageous financing opportunities and banking services to the 70 members of The Association of Historical and Boutique Hotels of Turkey.

DenizBank SME Banking, Marketing Senior Vice President, Cem Turgut Gelgör giving a speech in the meeting held in Istanbul Citadel Hotel transmitted DenizBank’s approach to the sector and its targets. Mentioning that Istanbul rounded off the year 2007 with 6.5 million tourists and an occupancy rate of 80% and this city which would become the European Capital of Culture was expecting 10 million tourists in 2010, Gelgör said “ As SME banking, we are targeting to provide YTL 100 Million funds for the SMEs operating in tourism sector.” The President of The Association of Historical and Boutique Hotels of Turkey, Hasan Gülkaynak stated that 2007 was a good year for their members and Turkish tourism and as the Foundation, depending on their impressions in the London and Utrecht fairs, they think that 2008 will be even more productive. The meeting was closed after the signature ceremony.

Acting with the mission of serving to tourism sector in four seasons, DenizBank will make available finance and banking services to the members of The Association of Historical and Boutique Hotels of Turkey with “Tourism Package” as well as the “Ready Fleet” service which it will provide under advantageous conditions. Within the framework of sector-specific and seasonal financing, the members are given credits to get ready for the tourism season, to meet their renovation, investment and supply needs with seasonal payment options. They will also be able to benefit from vehicle renting services with “Ready Fleet” according to the dynamics in the sector. Besides, the members of The

Association of Historical and Boutique Hoteliers of Turkey will enjoy all banking services (cheque book, pos services, foreign exchange transactions, insurance products, leasing services, Western Union) offered within the framework of DenizBank's financial supermarket understanding.