

**PRESS RELEASE****1 October 2014**

## **DenizBank offers “Loan is Ready” campaign for the Feast of Sacrifice**

**Generating innovative solutions for the needs of artisans, DenizBank is offering SMEs the credit campaign special for the Feast of Sacrifice. Within the framework of the campaign, SMEs can use credits with 1.25% interest rate without fees or with 1.09% interest rate with fees, with maturities up to 36 months and up to TL 250.000, based on their needs.**

Differentiating itself with innovative products and applications, DenizBank continues to make life beautiful at Deniz for SMEs with its new credit campaign offering 2 different options in line with the needs of SMEs. With the “Loan is Ready” campaign which will run until 30 November 2014, SMEs will be able to prefer loan bundles with 1.25% interest rate without fees or with 1.09% interest rate and TL 250 fee.

With the “Loan is Ready” campaign, it is possible for SMEs to use loans up to 250.000 TL with maturities up to 36 months, special for the Feast of Sacrifice.

### **“We invite SMEs to benefit from DenizBank’s advantageous services”**

DenizBank Executive Vice President in charge of SME Banking Group Burak Koçak stressed that SMEs had the opportunity to benefit from two different and advantageous bundles with their new campaign special for the Feast of Sacrifice. Koçak said, “While we continue to grow in SME Banking as DenizBank, we attach great importance to reach all kinds of enterprises regardless of their sector. We believe that we are investing in the strong future of our country with the support we provide to SMEs, which are vital for our economy. SMEs will benefit from important advantages; regardless of the bundle they choose with Loan is Ready campaign which will run until November 30<sup>th</sup>. We invite all SMEs to benefit from this campaign and wish them a happy feast with our most sincere regards.”

**About DenizBank**

*DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 745 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.*

[www.denizbank.com](http://www.denizbank.com), [www.facebook.com/DenizBank](https://www.facebook.com/DenizBank), [twitter.com/DenizBank](https://twitter.com/DenizBank)

**About Sberbank**

*Sberbank of Russia is Russia's largest bank and a leading global financial institution. Sberbank holds almost one third of aggregate Russian banking sector assets, it is the key lender to the national economy and the biggest deposit taker in Russia. The Central Bank of the Russian Federation is the founder and principal shareholder of Sberbank owning 50% of the Bank's authorized capital plus one voting share and other shares are held by domestic and international investors. Sberbank has more than 110 million individual customers and 1 million corporate clients in 20 countries. Sberbank has the largest distribution network in Russia with more than 18,000 branches, and its international operations include UK, US, CIS, Central and Eastern Europe, Turkey and other countries. Sberbank holds the general banking license No.1481 issued by the Bank of Russia. [www.sberbank.ru](http://www.sberbank.ru)*