

fastPay collaboration from DenizBank and Urban Station giving 50% off

DenizBank collaborated with Urban Station, providing office environment to people working on mobile basis, for its innovative application fastPay. Within the scope of the campaign that will run until the end of November, all fastPay users, regardless of being a DenizBank customer or not, get 50% off in their payments at Urban Station branches when they pay with fastPay.

Differentiating itself with innovative products and services, DenizBank is organizing a joint campaign with Urban Station which is providing office environment to people working on mobile basis for its innovative application fastPay. Within the scope of the collaboration, all fastPay users, regardless of being a DenizBank customer or not, get 50% when they pay with fastPay at Urban Station branches. In the campaign to run until the end of November, it is possible to get 100 TL off per transaction thanks to fastPay, DenizBank's innovative mobile wallet application.

Besides, fastPay users have the opportunity to use Bluetooth technology and send instant notifications to telephones of other fastPay users who are within 50 meters of Urban Station branches.

"We invite everyone to benefit from this campaign"

Speaking on the campaign, DenizBank Digital Generation Banking Group Executive Vice President Murat Çelik said, "We are happy to observe that people are more and more into mobile banking applications in Turkey. As DenizBank, creating difference in this field, we take steps to facilitate the lives of our customers and to fulfill our motto "Life is beautiful at Deniz" with new collaborations. Within this scope, our collaboration with Urban Station, which increases mobile employees' efficiency and also covers meeting and seminar room needs of corporates, provides great convenience for people who work on mobile basis. Within the scope of our campaign with Urban Station, we are more than happy to add value to lives of mobile employees with fastPay. We invite everyone to benefit from this campaign, whether they are DenizBank customers or not."

The application that creates difference in digital banking: fastPay

DenizBank's fastPay mobile wallet application which creates difference in the sector provides an open platform also reaching users who are non-DenizBank customers. All other banks' credit cards can be added to fastPay and besides 170 thousand merchants, fastPay users now have the chance to enjoy 50% discount at Urban Station branches in the new term.

Facilitating life much more in physical and e-commerce payments, fastPay offers the opportunity to send money from one mobile phone to another, 24/7, and withdraw cash from an ATM without touching any button, via voice recognition. Receiving "Best Payment System" award granted by Banking Technology Awards, UK based awards platform last year and being rewarded in Innovation in

Mobile Banking at The Banker Innovation and Transaction Banking Awards 2013, fastPay can be installed from App Store, Google Play and Windows Phone Store.

About DenizBank

DenizBank was established in 1938 as a state economic enterprise aimed at funding of the developing Turkish maritime sector. In the early 1997, DenizBank was acquired by the Zorlu Holding in the form of banking license from the Privatization Administration and in October 2006, a leading European financial group, Dexia incorporated it to its structure. For 6 years, DenizBank operated in Dexia's main shareholding and since 28 September 2012, continues providing services under the umbrella of Russia's largest and well-rooted bank, Sberbank. DenizBank has become one of the remarkable banks of Turkey in a short period of time. DenizBank Financial Services Group was established in 2003 in order to create a "financial supermarket" accumulating various financial services under one roof. There are totally 745 branches within DenizBank Financial Services Group operating in 81 provinces of Turkey and abroad employing close to 15 thousand people. DenizBank Financial Services Group consists of DenizBank, seven domestic, three international financial subsidiaries, five domestic non-financial subsidiaries, and a branch in Bahrain. Deniz Investment Securities, Ekspres Securities, Deniz Real Estate Investment Trust, DenizPortfolio Management, DenizLeasing, DenizFactoring, Destek Asset Management Company, Intertech, Deniz Kültür, Deniz Card Payment Systems, Açık Deniz Radio – TV and Bantaş are the group's domestic subsidiaries while Eurodeniz, DenizBank AG and DenizBank Moscow are its international subsidiaries.

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