

PRESS RELEASE

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Important support for Manisa Cattle Breeders Union from DenizBank

- **Leading among the private sector banks with the financial support it provides to the agriculture sector, Denizbank carried out an important collaboration with Manisa Cattle Breeders Union.**
- **Members of Manisa Cattle Breeders Union will have the opportunity to use DenizBank Agriculture Banking services under special conditions through the Union.**

Ranking the first among private banks with its intensive activities for the development of the agriculture sector and its innovative products for the sector, **DenizBank** continues to support producers in all over Turkey by exerting every effort. The Bank, with the aim of bringing quality service with DenizBank difference to producers who need banking service for their agricultural activities all over Turkey, creates collective power in agriculture by offering less expensive purchasing opportunities regarding input supply for cooperative members by collaborating with unions and cooperatives. The Bank also provides customized solutions for the cash needs of the union members and organizes campaigns.

In this framework, the last step taken by DenizBank has been the collaboration with **Manisa Cattle Breeders Union**. A meeting was held for the collaboration between the two institutions in Manisa on Thursday, February 10th 2011. Among the attendees of the meeting were **Hasan Özer Orhan**, DenizBank West Anatolia Regional Manager; **Hasan Ahmet Kırliođlu**, Chairman of Manisa Cattle Breeders Union; **İsmail Daban**, Manager of Manisa Cattle Breeders Union; **Asuman Köseođlu**, DenizBank SME and Agricultural Banking West Anatolia Regional Sales Manager. With the collaboration; Union member producers will be offered DenizBank Agriculture Banking services, Agricultural SME Credit will be allocated in the scope of agriculture credits, union member producers will be given Producer Cards with special limits to shop at union stores and producers will be able shop with these Producer Cards with special limits at union's stores and merchants.

"We rank first among private banks"

Speaking at the meeting about the collaboration, DenizBank West Anatolia Regional Manager Hasan Özer Orhan, stressed that they ranked first among private banks with their intensive activities for the development of the agricultural sector and the innovative products they offer in the sector. Stating that they have always been by the side of the

producers and will continue to do so, Orhan said "While DenizBank finds solutions for the financial needs of SMEs, it also aims at making the life of the business owner easier. We continue our activities to support the modernization of Turkish agriculture, increase productivity in agricultural production and the competitive advantage of our farmers in the world".

Opportunities provided by the Producer Card...

Producer Card offers repayment opportunities with harvest maturities for more than 100 agricultural products and finds practical financial solutions to the needs of farmers in agricultural production. With its agricultural SME credit which is very easy to allocate, DenizBank breaks new ground in Turkey and offers it to the use of producers with the Producer Card.

Farmers can use their Producer Cards for **withdrawing cash from ATMs** and for **purchasing**:

- Diesel Oil (Opportunity to purchase diesel oil and lubricants from Petrol Ofisi stations with 5 month-maturities and 0% interest)
- Fertilizer (Opportunity to purchase fertilizers from merchant fertilizer stores with 3 month-maturities and 0% interest)
- Pesticide,
- Feed,
- Agricultural Machinery,
- Spare parts and other needs from merchants.

Opportunities provided to Producers by the Producer Card...

- As with all agriculture loans of DenizBank, repayments can be made at harvest time.
- Provides convenient use as it is needed.
- There is no risk of carrying cash.
- Offers the possibility of early repayment.
- Makes it possible to benefit from discounts or other shopping opportunities provided by the Producer Card from contracted stores.