

PRESS RELEASE**11 January 2010**

DenizBank signs two important cooperation's in Uşak

- **DenizBank, with its leading position among private sector banks with the financial support it provides for the agricultural sector has signed two important cooperations with Uşak Sugar Beet Growers Cooperative and Uşak Union of Cattle Breeding.**
- **Members of Uşak Union of Cattle Breeding will be able to make use of DenizBank Agricultural Banking services with special conditions through the cooperative.**
- **Members of Uşak Sugar Beet Growers Cooperative will be able to make use of DenizBank Agricultural Banking services with special conditions through 10 sales offices of the Cooperative.**

Ranking the first among private banks with its intensive activities for the development of the agriculture sector and its innovative products for the sector, **DenizBank** continues to support producers in all over Turkey by exerting every effort. The Bank, with the aim of bringing quality service with DenizBank difference to producers who need banking service for their agricultural activities all over Turkey, creates collective power in agriculture by offering less expensive purchasing opportunities regarding input supply for cooperative members by collaborating with unions and cooperatives. The Bank also provides customized solutions for the cash needs of the union members and organizes campaigns.

In this framework, the last step taken by DenizBank has been two collaborations with Uşak Sugar Beet Growers Cooperative and **Uşak Union of Cattle Breeding**. A meeting was held for the collaboration between the two institutions in S.S Uşak on Monday January 10, 2010. Among the attendees to the meeting of Uşak Damızlık ve Siğir Yetiştiricileri Birliği were Denizbank Western Anatolia Regional Manager **Hasan Özer Orhan**; SME and Agricultural Banking Western Anatolia Regional Sales Manager **Asuman Köseoğlu**; Uşak Branch Manager **Cüneyt Özbağ**; Uşak Chairman of the Union of Cattle Breeders **Ahmet Yılmaz**; and Uşak Responsible Officer for the Union of Cattle Breeders **Süleyman Ünal**. With the collaboration; cooperative member producers will be offered DenizBank Agriculture Banking services through 10 stores of the Cooperative, Agricultural SME Credit will be allocated in the scope of agriculture credits, and cooperative member producers will be able shop from the stores with their Producer Cards. To the S.S. Uşak Sugar Beet Growers Cooperative cooperation, the participants were Denizbank A.Ş Western Anatolia Regional

Manager **Hasan Özer Orhan**, SME and Agricultural Banking Western Anatolia Regional Sales Manager **Asuman Köseoğlu**, Uşak Branch Manager **Cüneyt Özbağ**, S.S. Chairman of Uşak Sugar Beet Growers Cooperative **Zafer Arpacı** ve Deputy Manager of Cooperative **Dursun Mehmet Güler**. With the collaboration; cooperative member producers will be offered DenizBank Agriculture Banking services through 10 stores of the Cooperative, Agricultural SME Credit will be allocated in the scope of agriculture credits, and cooperative member producers will be able shop from the stores with their Producer Cards. In addition, the protocol involves the use of DenizBank Machinery and Equipment credits for the agricultural machinery, equipment and tools that are sold in the stores of the Cooperative.

“We rank first among private banks”

Speaking at the meeting, DenizBank Western Anatolia Regional Manager **Hasan Özer Orhan** drew attention that they ranked first among private banks with their intensive activities for the development of the agricultural sector and the innovative products they offer in the sector. Stating that they have always been by the side of the producers and will continue to do so, **Orhan** said “While DenizBank finds solutions for the financial needs of SMEs, it also aims at making the life of the business owner easier. We continue our activities to support the modernization of Turkish agriculture, increase productivity in agricultural production and the competitive advantage of our farmers in the world”.

Opportunities provided by the Producer Card...

Producer Card offers repayment opportunities with harvest maturities for more than 100 products and finds practical financial solutions to the needs of farmers in agricultural production. With its agricultural SME credit which is very easy to allocate, DenizBank breaks new ground in Turkey and offers it to the use of producers with the Producer Card. Farmers can use their Producer Cards for **withdrawing cash from ATMs** and for **purchasing**:

- Diesel Oil (Opportunity to purchase diesel oil from Petrol Ofisi stations with maturities of 5 months and 0% interest)
- Fertilizer
- Pesticide,
- Food
- Agricultural Mechanization
- Agricultural Machinery,
- Spare parts and other needs from merchants.

Opportunities provided to Producers by the Producer Card...

- As with all agriculture loans of DenizBank, **repayments can be made at harvest time.**
- Provides convenient use as it is needed.
- There is no risk of carrying cash.
- Offers the possibility of early repayment.
- Makes it possible to benefit from discounts or other shopping opportunities provided by the Producer Card from contracted stores.